METROP US LIS The Pathology Specialist

Reaching Out **RESPONSIBLY** Investor Presentation – February 2023

Safe Harbor



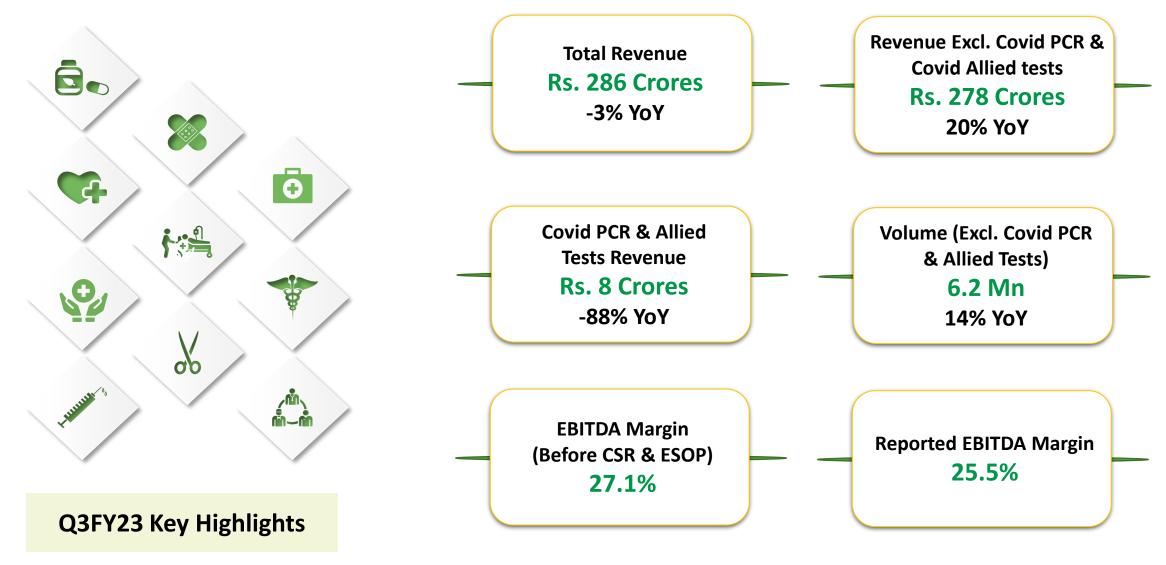
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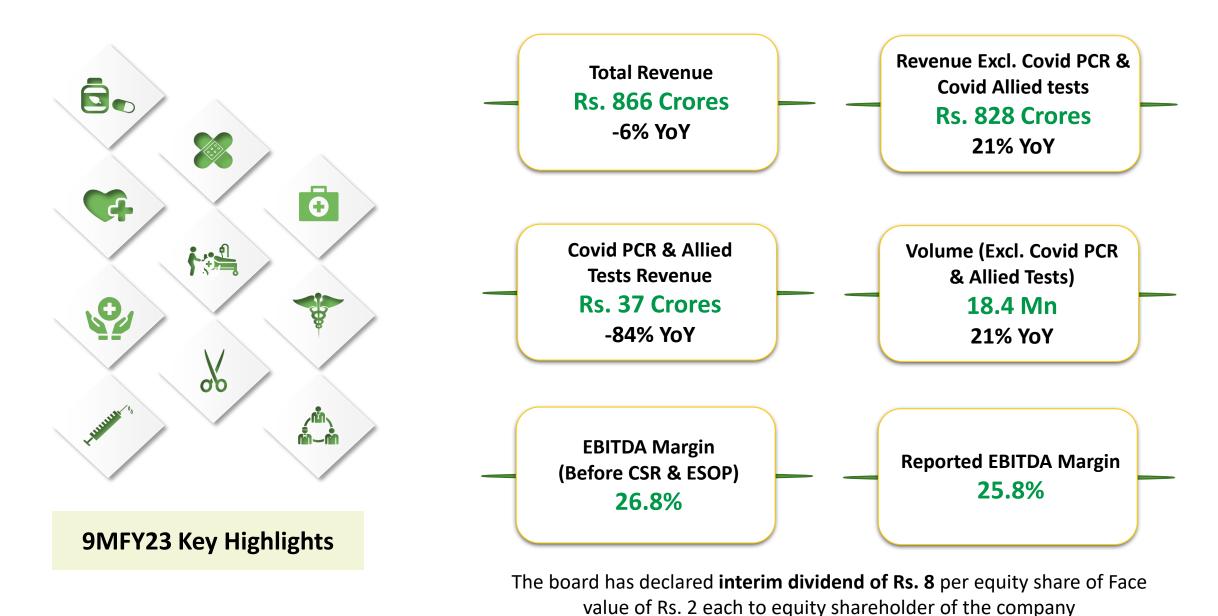
Q3FY23 Performance...





Blood Tests | Diagnostics | Wellness





Q3FY22 includes Hitech Diagnostics w.e.f 22nd Oct 2021

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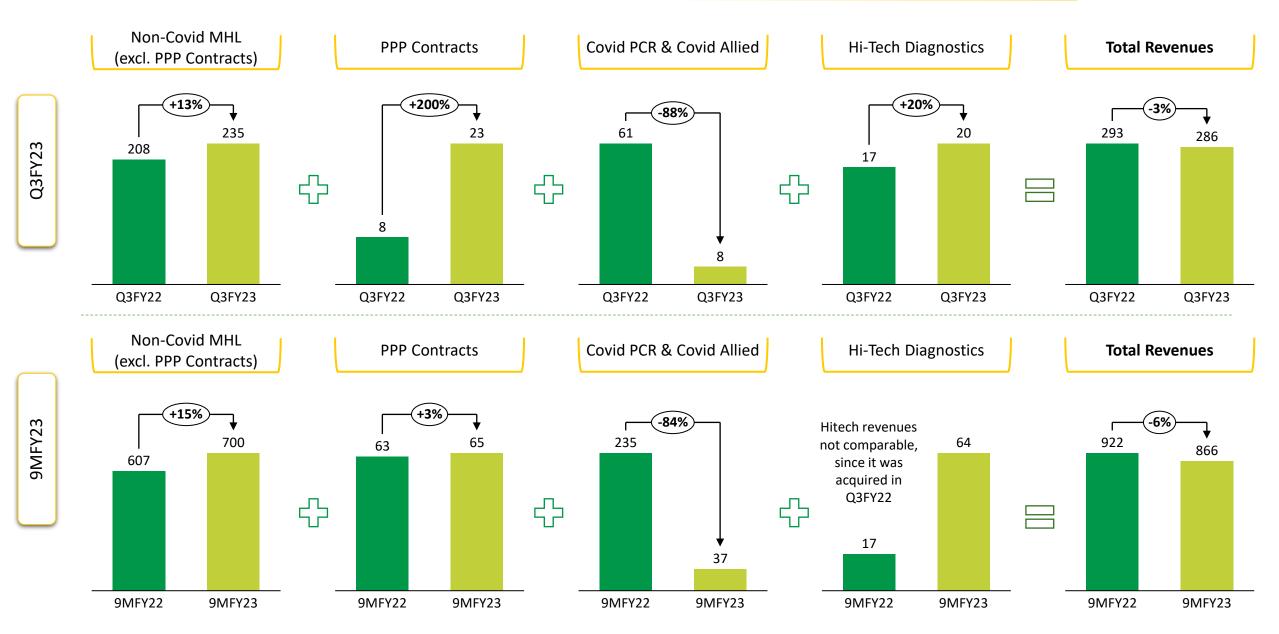
Key Operational & Financial Highlights



01	Operating EBIDTA for labs started before April 2022 stood @ 28.3%	Operating EBIDTA for Q3FY23 stood at 28.3%, dilution of ~120 bps on account of Lab addition & Network expansion. New Network has contributed ~3% of Revenues for Q3FY23
02	Non-Covid growth @ 13% for Q3FY23	Non-Covid growth stood at 13% for Q3FY23 & 15% for 9MFY23 on Y-o-Y basis (excl. revenues for PPP Contracts & Hi-tech acquisition)
03	Non-Covid Volume growth @ 10% & RPP @ 3% for Q3FY23	Volume growth for Q3FY23 stood at 10% & RPP growth stood at 3% on Y- o-Y basis (excl. volumes for PPP Contracts & Hi-tech acquisition)
04	Non-Covid Revenues from North & East up by 29%	Revenue from North & East combined grew by 29% for Q3FY23 on Y-o-Y basis
05	Specialized & Premium Wellness is the fastest growing segments	Our Specialized & Premium Wellness segments are the fastest growing segment for Q3FY23 indicating strong Brand Equity & Doctor's Trust on Metropolis Brand
06	B2C revenue growth in Focus cities @ 16% for Q3FY23	Revenue growth for B2C in focus cities stood at 16% for Q3FY23 & 25% for 9MFY23 on Y-o-Y basis; Mumbai & Pune are growing at a faster pace indicating our strength & market share penetration in the core geographies

*EBIDTA for Labs started before April 2022

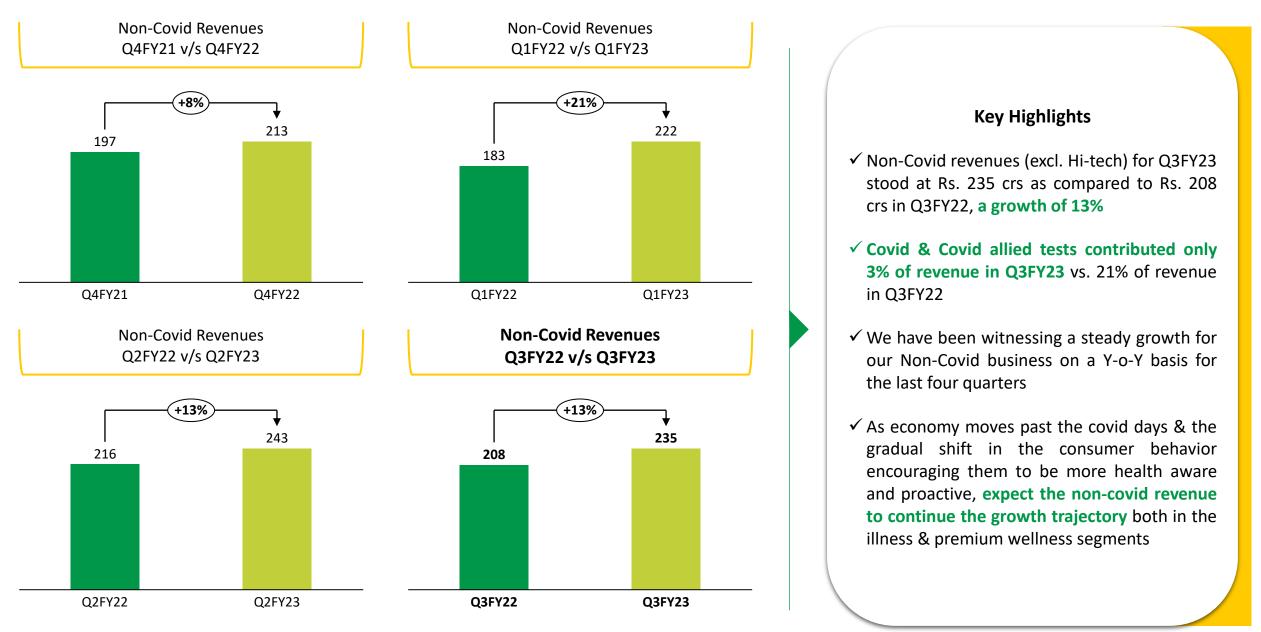
Non-Covid MHP (excl. PPP Contracts) Revenues up by 13% for Q3FY23





Non-Covid revenue on growth trajectory (excl. PPP Contracts & Hi-Tech)

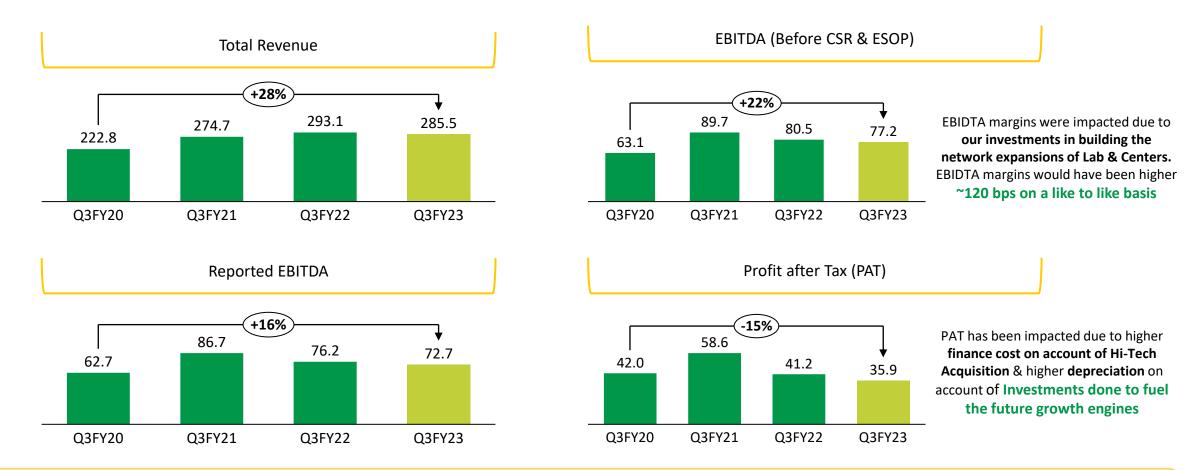




Financial Metrics – EBIDTA stood at ~27.1% for Q3FY23 (before CSR & ESOP)



Operating EBIDTA for labs started before April 2022 stood @ 28.3%, dilution of ~120 bps was on account of our Lab addition & Network expansion strategy. New Network has contributed ~3% of Revenues for Q3FY23

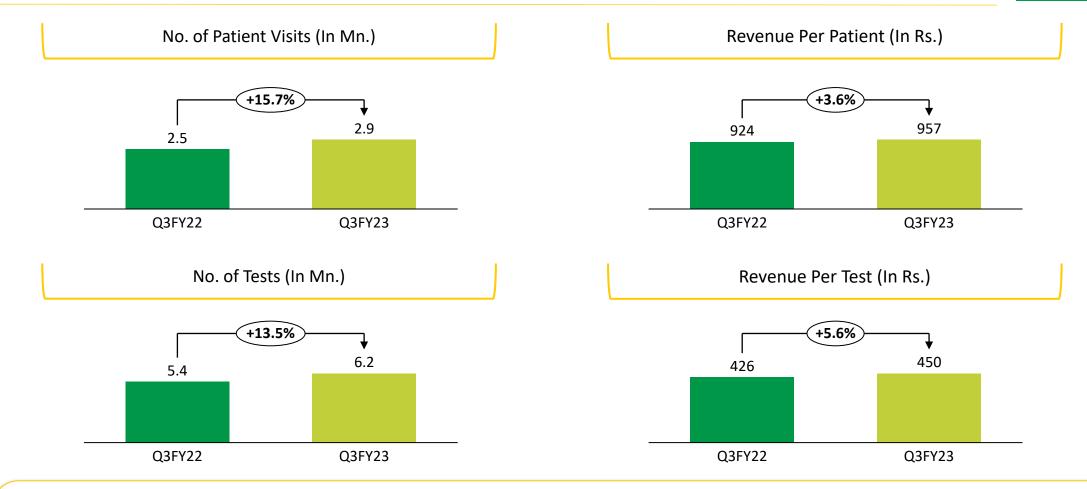


With the largest test menu, Pan-India Specialized Diagnostic player; the trust created over the years in Pathology makes Company well placed to outgrow the Competition as market share shifts towards the organized sector for quality testing with precision in outcomes

✓ Despite our Investments done in technology & initiatives to increase our D2C business, margins stood strong near the pre-covid levels. We expect the same to continue for the coming quarters

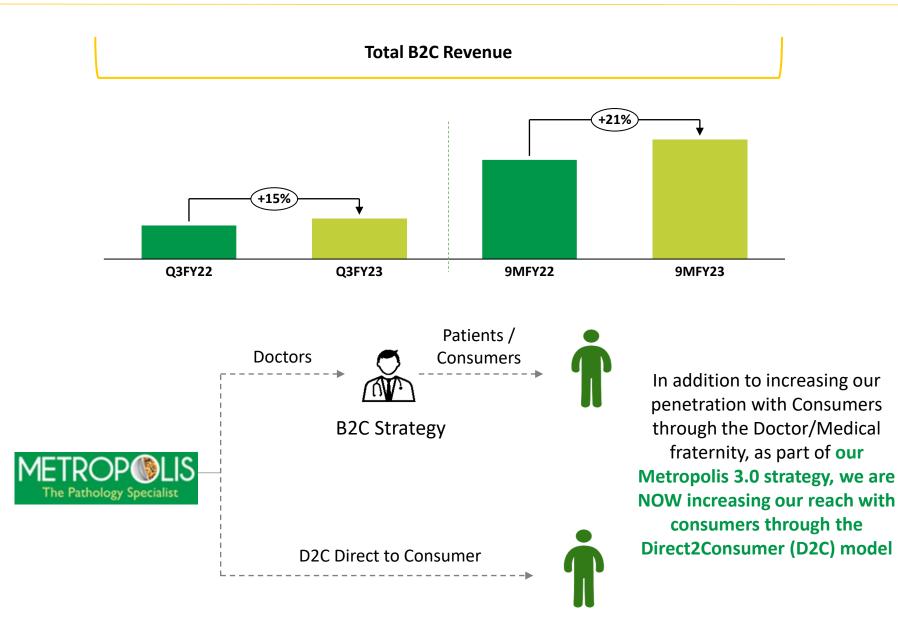
Strong Operational metrics





- Company recorded strong growth in No. of patients & No. of tests. No. of patients for Q3FY23 increased by 15.7% and No. of tests for Q3FY23 increased by 13.5% on Y-o-Y basis
- ✓ Our revenue per patient has increased by 3.6% for Q3FY23 on Y-o-Y basis, on the back of higher specialised testing & stability in our pricing strategy

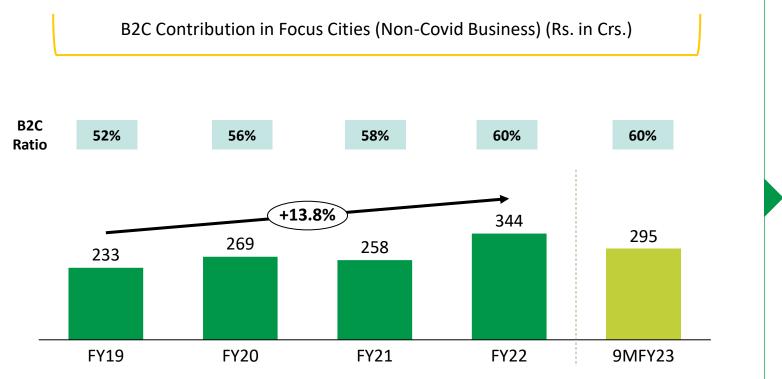




Key Highlights

- Our B2C business continue to witness growth on account of our customer first approach, digital & marketing initiatives
- ✓ Our Total B2C revenues grew by 15% for Q3FY23 & by 21% for 9MFY23 on a Y-o-Y basis
- ✓ Our B2C revenues in Focus cities grew by 16% in Q3FY23 on Y-o-Y basis with Mumbai & Pune being growing at a faster pace
- ✓ Our B2C revenues for 9MFY23 in Focus cities grew by 25% on a Y-o-Y basis

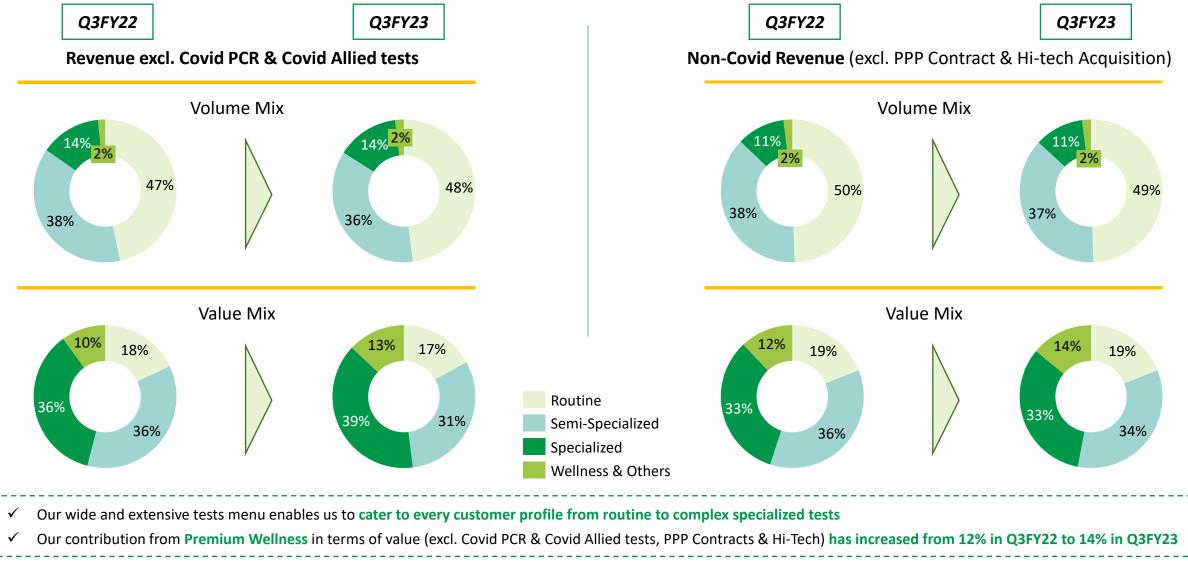




- ✓ Excluding Covid-19 revenues, our B2C contribution continues to increase
- Our aspirations is to achieve 65% B2C contribution in focused cities in coming years remains intact, driven by;
 - Aggressive network expansion to go closer to the patient
 - Integrated Brand building campaigns to establish Metropolis as a trusted brand in the mind of consumer and the doctor
 - Building awareness amongst doctors for quality and service differentiators of Metropolis vs the unorganized sector.
 - Obsessively monitoring customer experience and generating a Net Promoters Score (NPS)



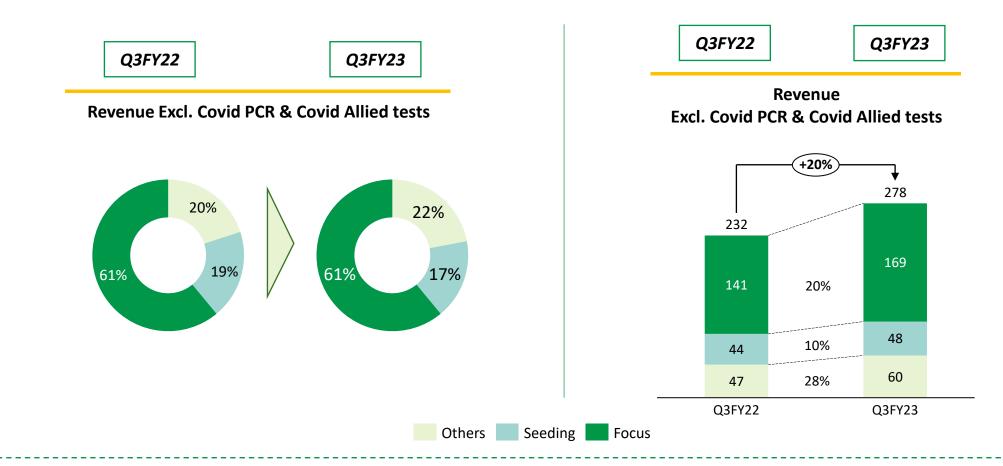
Our Brand Equity across markets & Doctors Trust and Reliance on Metropolis helps us grow our Specialized & Premium Wellness segment faster than the Industry growth



Q3FY22 includes Hitech Diagnostics w.e.f 22nd Oct 2021

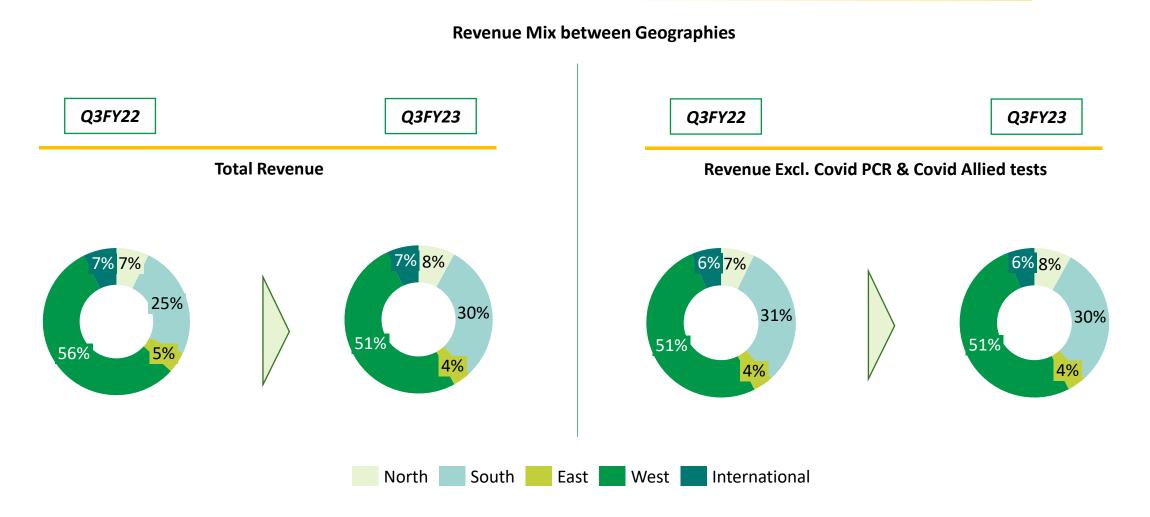


Continue to focus on strengthening the Brand in Focus cities through increase in B2C share while improving the share of Seeding and Other cities through a healthy mix of B2B and B2C driven by our large Test menu



- Revenues from our focus cities stood at 61% and the revenue growth was 20% for Q3FY23 on a Y-o-Y basis (Excl. Covid PCR & Allied tests)
- Our strategy of increasing revenues from our non-core geographies is panning out. Revenue (Excl. Covid PCR & Allied tests) grew by 28% for our other cities for Q3FY23 on a Y-o-Y basis



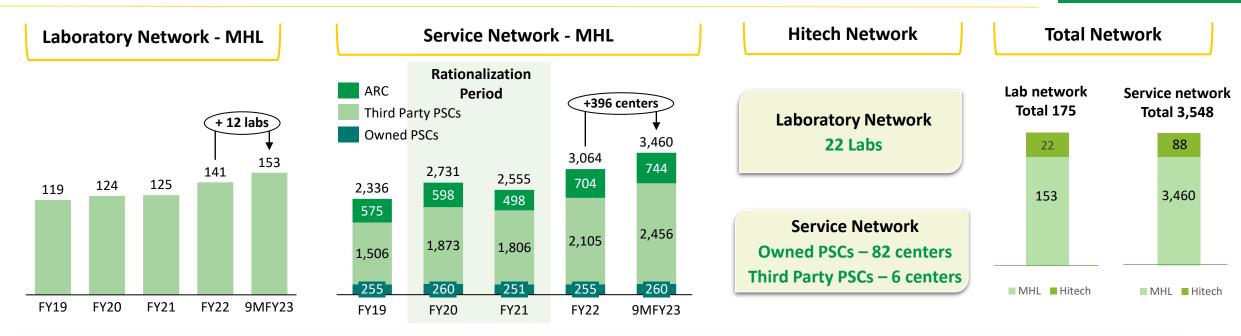


Revenues in North & East combined has grown by ~29% for Q3FY23 on a Y-o-Y basis, indicating volume & realization growth in our Non-Core geographies

Revenue in West has grown by 21% on a Y-o-Y basis, indicating our strength & brand equity in the core geographies

Network Strategy

METROP ULS



We are on course to add 90 labs & 1,800 service centers by FY25

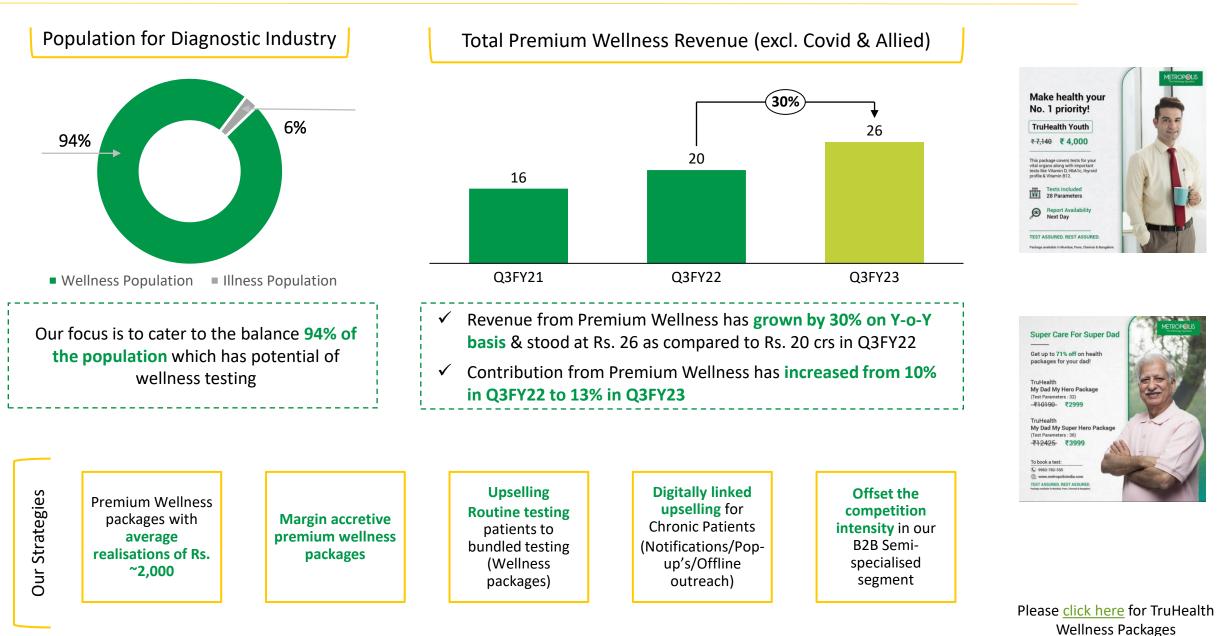
Network Strategy

- Young Individual Patients Network The average retail centre matures in five years. As the network matures, it is expected to contribute to short and mid term future growth. There is an opportunity for our franchisee network which is opened in last four years to grow as per matured centres.
- Asset Light Network 92% of the centre network and 18% lab network is asset light. Major addition in the labs in the recent years has been through lab on lease model which is asset light with no capital requirement.
- Rationalization of Service Network Completed During FY21, company optimized the service network leading to better productivity and efficiency as well as improvement in Management Bandwidth.
- ✓ Network Expansion Started expanding network to newer and strategic locations

Integration of Hitech Lab Network – For operating leverage, optimized Hitech laboratory network by merging the operations with MHL network

Focus on Premium Wellness Segment



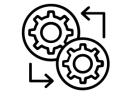


Q3FY22 includes Hitech Diagnostics w.e.f 22nd Oct 2021; data excl. Covid & allied test

Creating a Digital Transformation for business to grow



Enhanced Productivity



Rapid Scalability

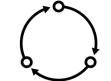


Improved user experience



Business Continuity & Agility

Future Ready Architecture



consumption and planning B2B Portal (Partner Portal) adoption drive Cloud data-center consolidation

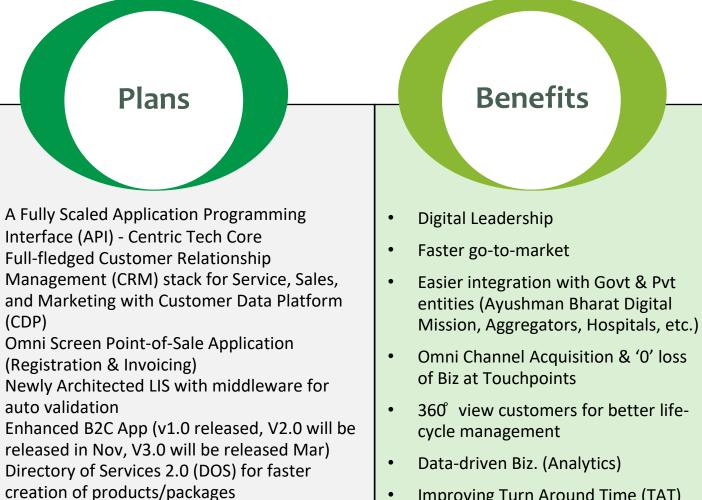
Near real-time Biz. Intelligence

Supply chain (SCM 2.0) with visibility of

(CDP)

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auto validation



- Improving Turn Around Time (TAT)
- Improving Net Promoter Score (NPS)

Our ESG Initiatives



Well identified ESG focus Areas and assessments are created as per the materiality matrix based on the GRI, SASB, and SDG frameworks. Full BRSR report to be issued in AR 22-23



- Quality of care and patient satisfaction
- Employee Health and Safety
- Employee recruitment, development, and retention
- Local communities

Governance



- Anti-corruption
- Board Composition, Structure, and Effectiveness

ENVIRONMENT

GHG Emissions: We will be measuring and tracking Scope 1, Scope 2 and Scope 3 Emissions in real-time.

Waste Management: Track and monitor segregating Bio-medical waste Plastic, E-waste and other hazardous waste. Focus on developing Waste Management Policies, Direct to Specialized agencies, Analysis on the impact of Waste generated and reduction and mitigation plan.

Material Management in Lab Operations: Time & Motion Studies, Domain-specific working group with KRA's/Linked Incentives, explore IT solutions and **focus on Cost Optimization**

Supplier ESG Assessment: Developing processes to screen existing and new suppliers using ESG criteria.

GOVERNANCE

Anti-Corruption: Creating an Anti-corruption Policy, Risk identification, framing policies and protocols for mitigation, Awareness and training Programs to be initiated.

SOCIAL

Diversity: Calculate and strategize the future hiring process in line with the business growth plan. Define a plan for ensuring Gender Diversity and focus on Capacity Building. **Equity**: Track and monitor compensation levels, **create opportunities for career growth and promotions across gender, categories, and geographies.**

Inclusion: Focus on Organization culture, on-boarding and physical infrastructure to make **Metropolis a Great Place to Work.**

Training and Development: Personalized Training Maps, measuring effectiveness through surveys, focusing on Skill and Productivity improvement. Tracking ratio of internal progress v/s external hires at Managerial level.

Patient Privacy and Electronic Health Records: Developing GDPR Guidelines, communicating existing policies and initiatives to stakeholders, track and monitor consumer complaints on data privacy, and communication of corrective actions taken or underway on issues relating to the data privacy of customers.

Occupational Health and Safety: Developing Separate Tracks for EHS & OHS, track and reduce lost time incident rates, Facilitation of worker participation in developing, evaluating, and implementing health and safety management systems. Communication of measures taken by MHL to ensure a safe and healthy workplace.

Local Communities: Reporting of activities and identifying new initiatives for local community engagement. Formulate a Grievance redressal mechanism for local communities around MHL laboratories. Monitoring of existing CSR initiatives and impact. Check feasibility for sourcing inputs from local suppliers.

CSR at Metropolis





Too Shy to Ask (TSTA) Outreach and Digital Program

- Metropolis Foundation, the CSR arm of Metropolis has partnered with 6 implementation partners for TSTA outreach programme.
- TSTA Outreach programme aims to reach 20,370 adolescents, 21,000 adolescent infuencers and 500 teachers to create impact both in rural and urban areas of Maharashtra.
- Digital Intervention Outreach has helped with 2.5 lakh downloads/installs of TSTA App.
- The TSTA App has 1.1 lakh active users.
- The TSTA App has a rating of 3.8



MedEngage Programme

- The annual MedEngage Scholarship Programme plans to extend 150 scholarships to Medical students in FY 22-23 from 120 in FY 21-22 under its flagship initaitive. Over 2600 students from 516 cities in India registered for different initiatives of MedEngage Medical Outreach Program.
- MedTalk A new initiative under MedEngage platform was launched in 2023. A webseries is an interactive session for senior and young doctors to co-create a futuristic healthcare vision. It gives a platform to learn directly from experts, broaderning the horizons of aspiring doctors.



Preventive health Care Project

- Under the CSR intiiatives, Metropolis initiated the community-based preventive healthcare programs and is focussing on diseases such as Diabetes, Anaemia and Tuberculosis.
- Metropolis has already extended its support to 650 TB patients with Nutritional support under Pradhan Mantri TB Mukt Abhiyan

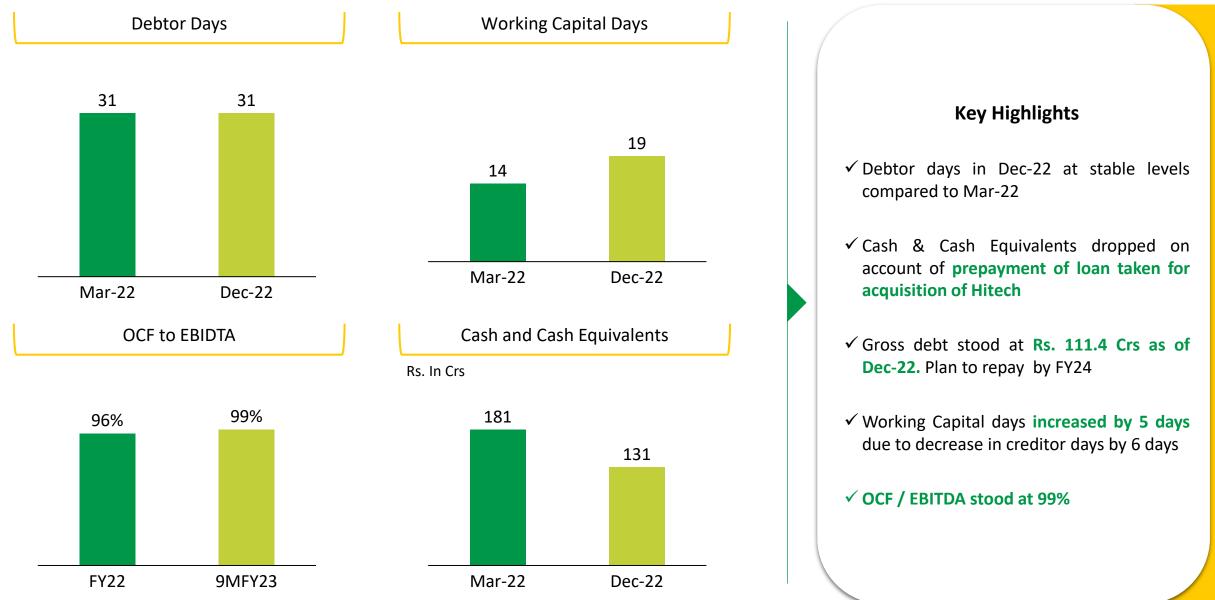


DSEU*(Delhi Skills Entrepreneurial University)

 DSEU has collaborated with Metropolis for three years tor promote Skill Development as an ongoing project. In FY 22-23, DSEU's 5 labs was inaugurated & is now functional.

Steady Focus on Balance Sheet continues





WC Days = (CA – Cash & Equivalents) – (CL – Lease liabilities - Borrowings) / TTM Sales *365 OCF / EBITDA = CFO before tax / EBITDA



Profit & Loss Statement (Rs. Crs.)	Q3FY23	Q3FY22	Y-o-Y	9MFY23	9MFY22	Ү-о-Ү
Total Revenue from Operations	285.5	293.1	-2.6%	865.7	922.4	-6.2%
EBIDTA (before CSR & ESOP)	77.2	80.5	-4.1%	231.9	279.3	-17.0%
EBIDTA (before CSR & ESOP) Margin	27.1%	27.5%		26.8%	30.3%	
CSR & ESOP	4.5	4.3		4.2	9.5	
Reported EBIDTA	72.7	76.2	-4.6%	223.6	269.8	-17.1%
Reported EBIDTA Margin	25.5%	26.0%		25.8%	29.3%	
Depreciation	23.1	16.9		65.8	45.2	
Other Income	6.8	2.6		14.0	11.9	
EBIT	56.4	61.9	-8.9%	171.8	236.5	-27.4%
Finance Cost	8.4	5.8		26.2	15.5	
Exceptional Items (Gain / (Loss)	-	-		-	15.9	
Profit Before Tax	48.0	56.1	-14.4%	145.6	236.9	-38.5%
Taxes	12.1	14.9		35.7	62.3	
Profit After Tax	35.9	41.2	-12.9%	109.9	174.5	-37.0%
PAT Margin	12.6%	14.1%		12.7%	18.9%	

Consolidated Balance Sheet

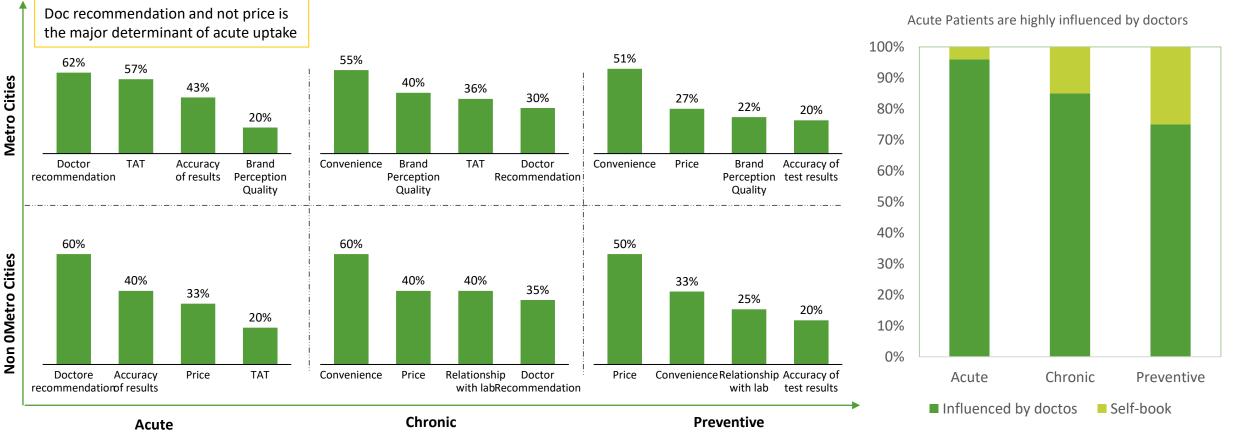


Assets (Rs. Crs.)	Sep-22	Mar-22	Equity & Liabilities (Rs. Crs.)	Sep-22	Mar-22
Non-current assets	1,181.5	1,137.2	Equity	958.9	888.2
Property, Plant and Equipment	143.0	139.2	Equity Share capital	10.2	10.2
ROU Assets	154.3	109.5	Other equity	946.4	876.0
Goodwill	454.7	454.7	Non Controlling Interest	2.3	2.0
Other intangible assets	353.9	355.5			
Intangible assets under development	12.7	5.8			
Financial Assets					
(i) Investments	1.8	1.8	Non-current liabilities	259.1	340.6
(ii) Loans	0.0	0.0	Financial Liabilities		
(iii) Other Financial Assets	27.2	34.7	(i) Borrowings	53.9	158.7
Deferred Tax Assets (Net)	4.9	9.8	(ii) Lease Liabilities	113.9	82.6
Other non-current assets	0.9	0.3	(ii)Other Non-Current Liabilities	0.3	0.9
Non-current tax assets (net)	28.3	25.8	Provisions	12.7	11.7
			Deferred tax liabilities (Net)	78.3	86.7
Current assets	325.6	393.1			
Inventories	38.5	51.1	Current liabilities	289.1	301.5
Financial Assets			Financial Liabilities		
(i) Investments	26.8	13.8	(i) Borrowings	84.2	99.9
(ii) Trade receivables	124.2	135.5	(ii) Lease Liabilities	53.0	37.4
(iii) Cash and cash equivalents	70.1	66.0	(iii) Trade Payables	101.4	103.2
(iv) Bank balances other than (iii)	40.5	101.0	(iv) Other Current Financial Liabilities	18.1	23.7
(v) Loans	0.3	0.1	Other Current Liabilities	1.9	5.4
(vi) Other Financial Assets	7.4	11.5	Provisions	10.5	8.9
Other Current Assets	17.8	14.3	Current tax liabilities (Net)	20.0	23.2
TOTAL - ASSETS	1,507.1	1,530.3	TOTAL - EQUITY AND LIABILITIES	1,507.1	1,530.3

Metropolis is well placed

Doctor recommendation & not price is the key determinant for acute patients





% of respondents (top 4 criteria)



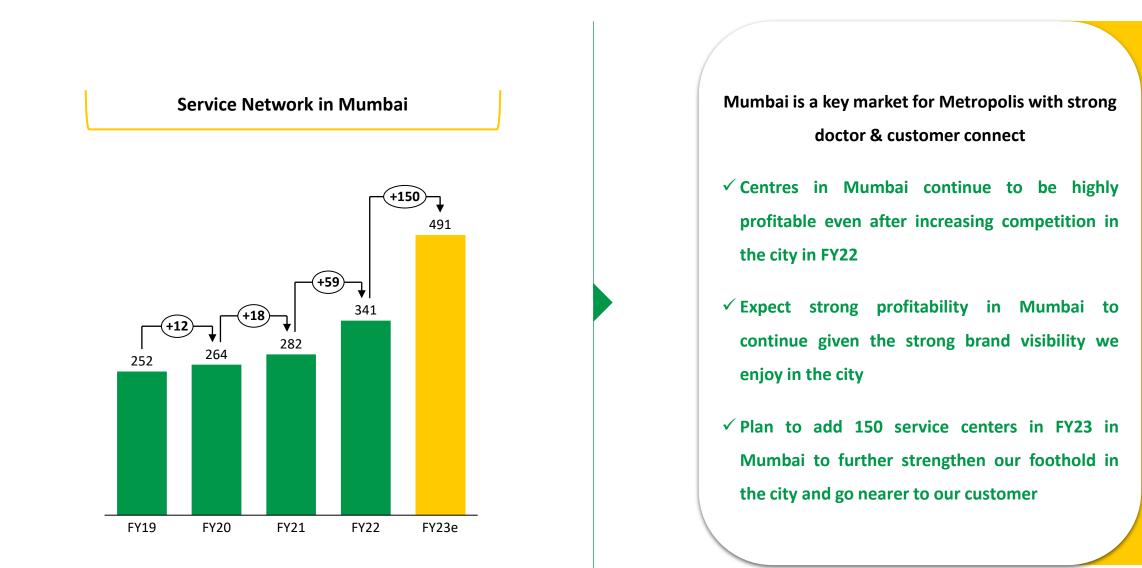
- Chronic Patients are moderately influenced by doctors as well as price \checkmark
- Wellness Customers are the least influenced by doctors and most influenced by price \checkmark

Metropolis is well placed

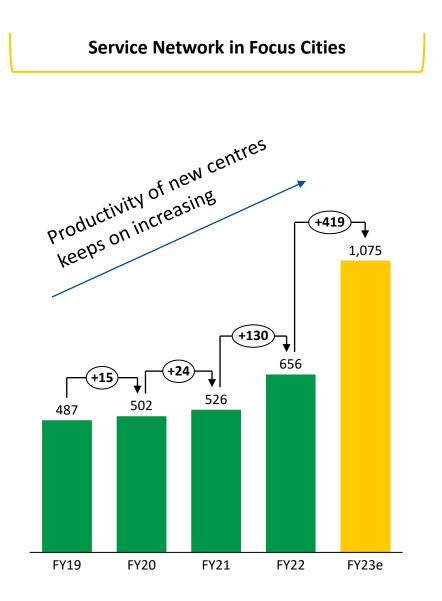


Category	Acute Patient	Chronic Patient	Preventive Customers
Doctor Influence	Highest	Moderate	Lowest
Price Factor	Lowest	Moderate	Highest
Online aggregators Impact	Lowest	Moderate	Highest
METROP ELS The Pathology Specialist Well placed to tackle increased competition	 Appx. 80% of the volumes at Metropolis comes from acute patients which are highly influenced by doctors where we have a strong foothold Acute patients are least concerned about pricing as improvement in their health is their immediate priority Hence, a major chunk of revenue for metropolis is stickier & sustainable in nature 	 Appx. 18% of the volumes at Metropolis comes from chronic patients which are moderately influenced by doctors and price Our strategy to protect disruption in this segment is to launch loyalty benefits for chronic customers as they require tests at regular intervals Loyalty benefits will help us to make our chronic patient business stickier in nature as they will find no value by switching over to other player 	 ✓ Appx. 2% of the volumes at Metropolis comes from preventive customers who opts for wellness tests ✓ The segment within wellness which is facing highest disruption is budget wellness while Metropolis has always focused on premium wellness ✓ Premium wellness customers tend to go for quality and not price. Hence, we expect our premium wellness segment to grow sustainably











Way forward...

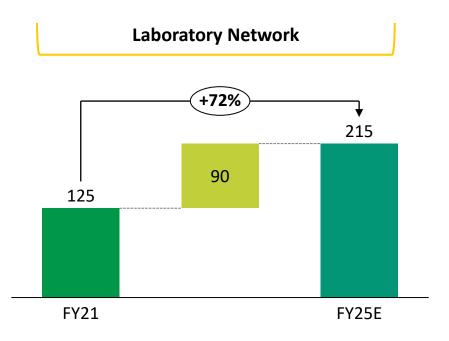
Way Forward...

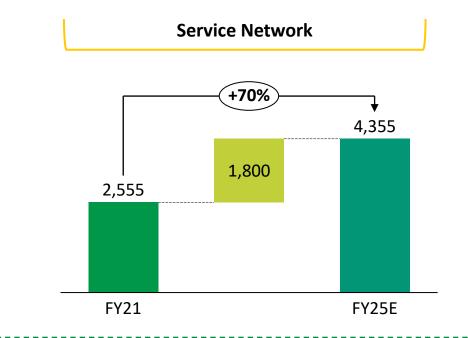


Network Expansion	Added 16 labs & 509 network centers in FY22 of planned addition of 90 labs and 1,800 network centers by FY25 to strengthen our leadership position in existing geographies and build Metropolis brand in new geographies
Focus on Home Visits	Added 100+ locations for home testing in FY22. Will continue to increase coverage to to make Metropolis the Go-To brand for Home Testing
Specialized Leadership Team	We inducted a number of senior level personnel during FY22 to have clear focused approach. Will continue to expand leadership team to realize full potential of market opportunities
Deeping Digital Touchpoints	Deepening Digital touchpoints through engagement with Stakeholders to become a end- to-end Digital service provider
Margin Expansion	Increase Margin profile through higher contribution of B2C business, specialized Tests and Home Testing coupled with higher efficiency through digitization and automation
Hitech Integration	Integrate Hitech operations with Metropolis to extract synergistic benefits while strengthening the brand in South India



Metropolis Network Expansion Plan





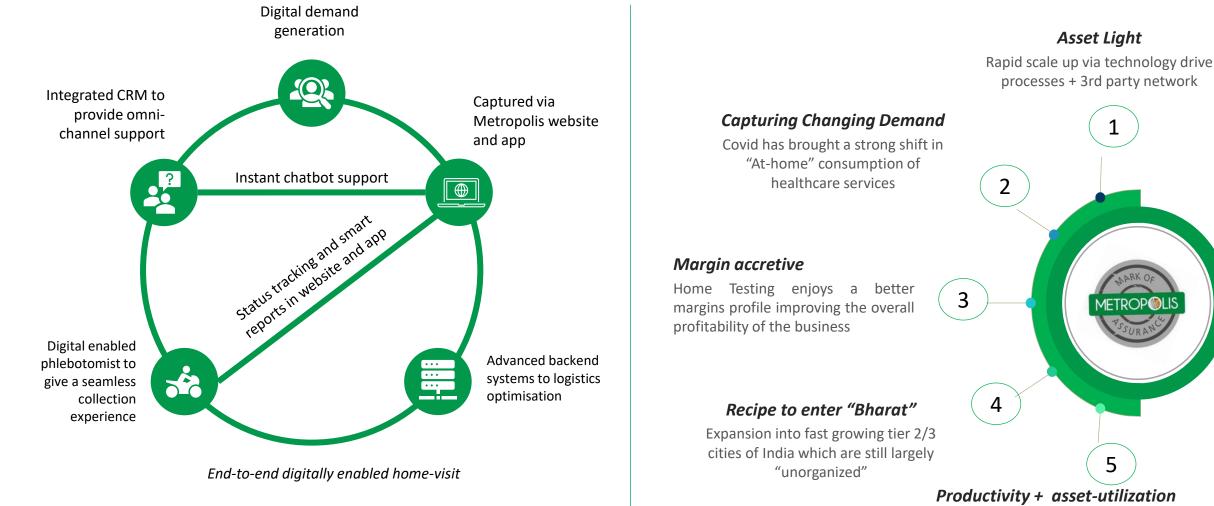
- Expand to existing & newer locations Aim to expand the service network to existing locations to strengthen our leadership position as well as enter newer strategic locations to penetrate in newer market
- ✓ Focus locations for expansion Fill vacuums in the state of MP, Maharashtra, Gujarat, UP, Orissa, Jharkhand, Telangana and AP.
- ✓ Dedicated team A separate team to implement the project
- ✓ Make Metropolis a nation-wide Brand Vision to make Metropolis a Go-To-Brand for customers any testing needs

Benefits of labs expansion

- \checkmark Faster commissioning of labs leading to early monetization
- ✓ Availability of larger test menu to wider & newer market
- ✓ Increasing the visibility & penetration of Metropolis Brand
- ✓ EBIDTA margins back to Group level in 2.5 years through better productivity which was earlier at 4 to 5 years for greenfield labs

2. Driving growth via digitally driven, asset-light home-visit segment





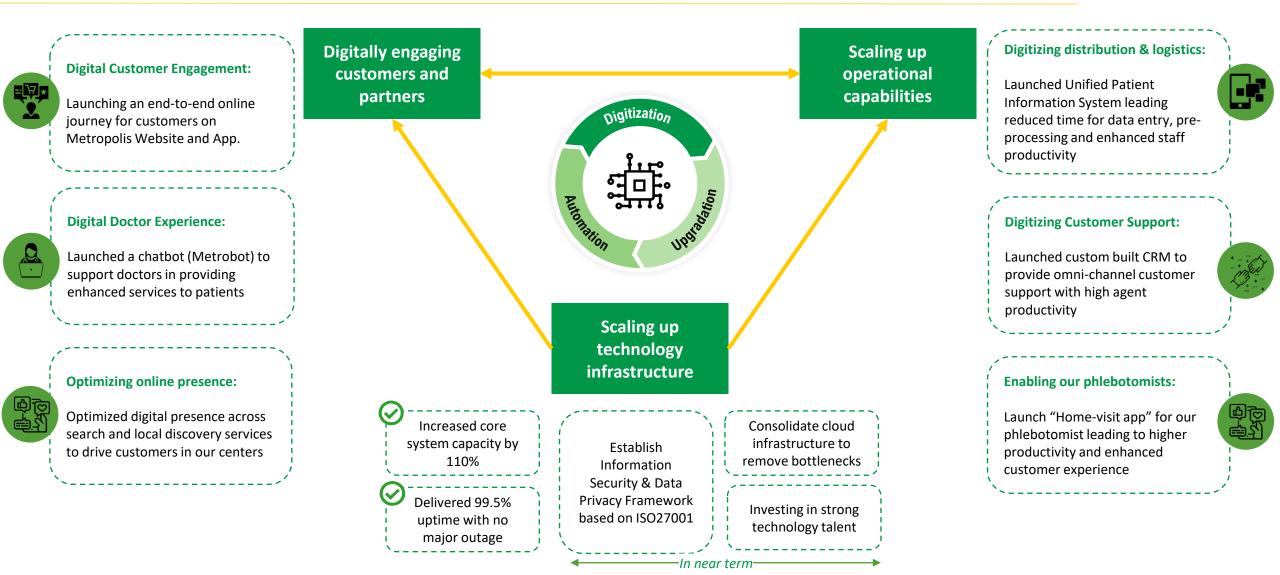
Targeting 15% contribution from digital channels by end of FY22, increasing to 33% over next 3 years

METROP 5 **Productivity + asset-utilization**

Driving demand beyond immediate catchment area of existing centres

3. Deepening our digital touch points, capability throughout our value chain



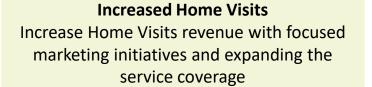


Our focus is to become an end to end digital service provider not only for our customers, but for all our stakeholder including doctors, vendors and healthcare partners

4. Levers for Margin Improvement & Cost Efficiencies



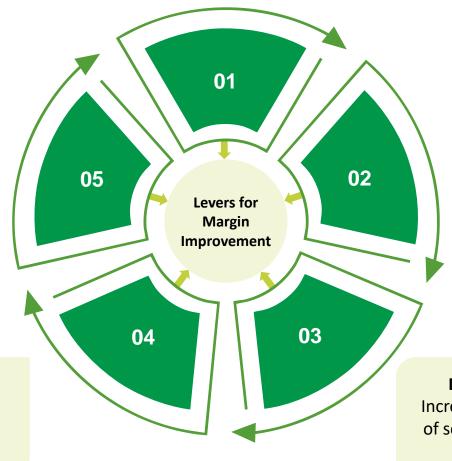
Increased Utilization and Product Mix Higher utilization of Labs and increase in patient visits coupled with superior product mix



Automation

Automation & Digitization across all

processes to control unnecessary costs



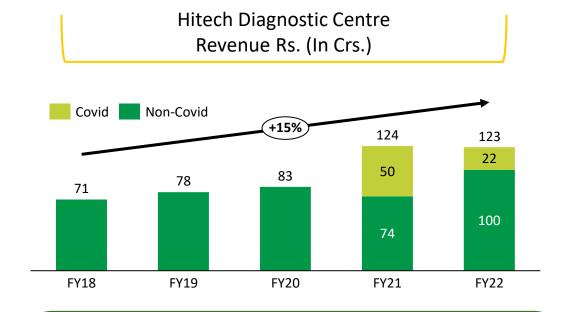
Cost Efficiency Initiatives

Encouraging innovation and critical thinking leading to operational & cost efficiency

Increased Revenue & Throughput Increased revenues leading to economies of scale benefits consequently leading to robust margins

5. Hitech Integration





Key Financial Highlights of Hitech Diagnostic Centre

- ✓ Hitech's non-covid business grew by 35% in FY22 to Rs. 100 crs while covid revenue dropped by 56% in FY22 to Rs. 22 crs.
- ✓ Non-covid revenue contribution stood at 82% of the total revenue in FY22 which is sustainable in nature
- ✓ This robust performance is on the back of its strong B2C connect

Revenue strategy to aid double digit growth

- ✓ Dual brand strategy in Chennai while single brand in rest of TN & Karnataka. Plan to launch 100 centers in FY23
- ✓ Increasing contribution of speciality tests by Widening the Test Menu and improve the Product mix.
- ✓ Boost sales by extending Metropolis' digital marketing, app, website and other tools to enhance effectiveness of Hitech's sales effort
- ✓ Using Hitech's local lab infra, improve TAT for customers.
- ✓ Wellness is a small portion in Hitech currently as against around 7% wellness contribution of Metropolis. Target to increase wellness to Metropolis level.

Key levers to increase margins

- ✓ Increase B2C revenue mix from current 65% to over 70%
- Raw Material cost synergies in procurement with economies of scale
- ✓ Better Lab utilization with higher volumes
- Rationalization in Infrastructure, manpower, admin & logistic costs
- Usage of Metropolis IT systems and processes to improve productivity
- ✓ Margin is expected to grow by 3-4%.

Overview

We are Metropolis: The Pathology Specialist

Vision	To be a respected healthcare brand trusted by clinicians, patients and stakeholders. Positively impact lives of patients in their most anxious times and turn their anxiety in to assurance.	
Mission	Helping people stay healthy, by accurately revealing their inner health	Cre
		Leading Diagnos



INTEGRITY is in our VEINS



EMPATHY

is in our **BLOOD**



ACCURACY is in our

DNA





0+ Years of ible Operations

player in India



Presence in 20 States & 220 Cities

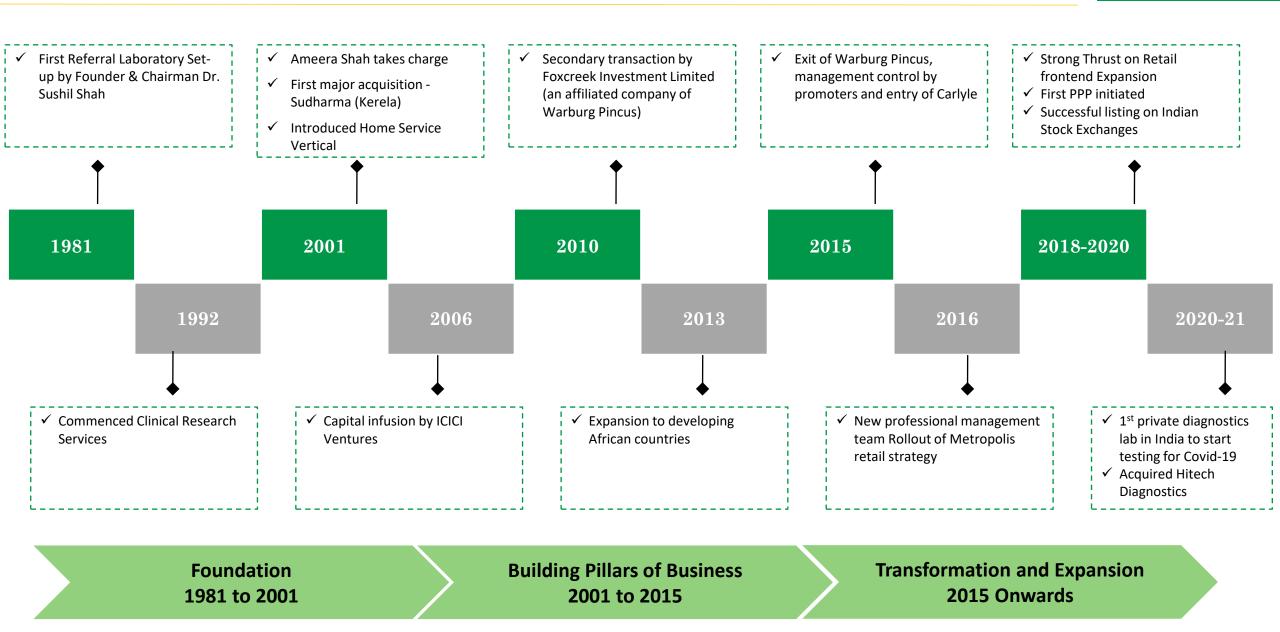


4,000+ Tests & Profiles



26 Mn Tests & 13 Mn Patient Visit in FY22



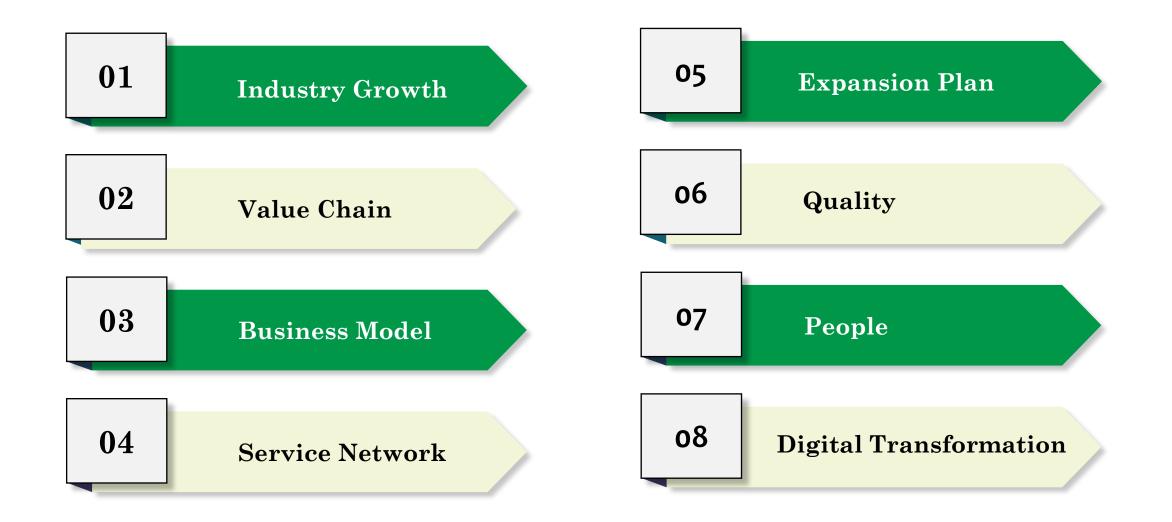


Three decades of Delivering Value to Stakeholders



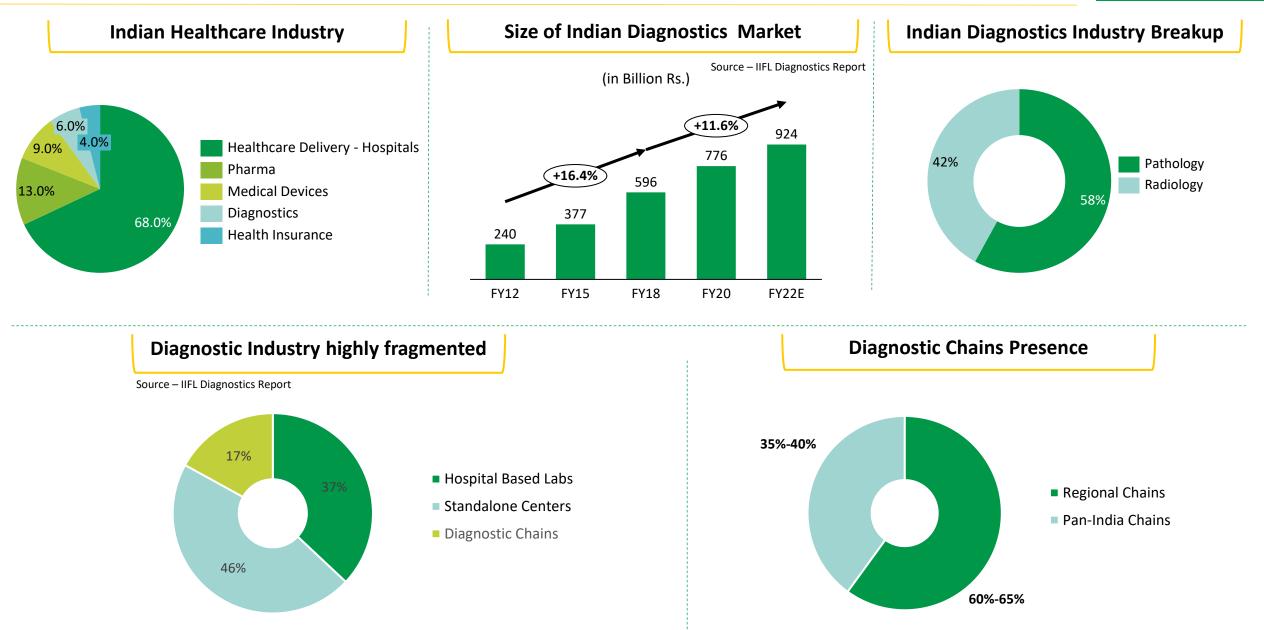






1a. Diagnostic Industry Poised to grow...





1b. Top players to continue to acquire market share of standalone centers



Brand Awareness

Increased brand awareness amongst patients and customers towards quality, reliability and test accuracy

Large Test menu

Large Test menu by organized diagnostics chains

Factors leading Consolidation

Specialized offerings

Increased awareness of specialized tests, bundled test profiles and wellness packages

Less than 20% of the Diagnostics Sector in India is organized with limited Pan India presence and focus on Quality Parameters in Testing



Service

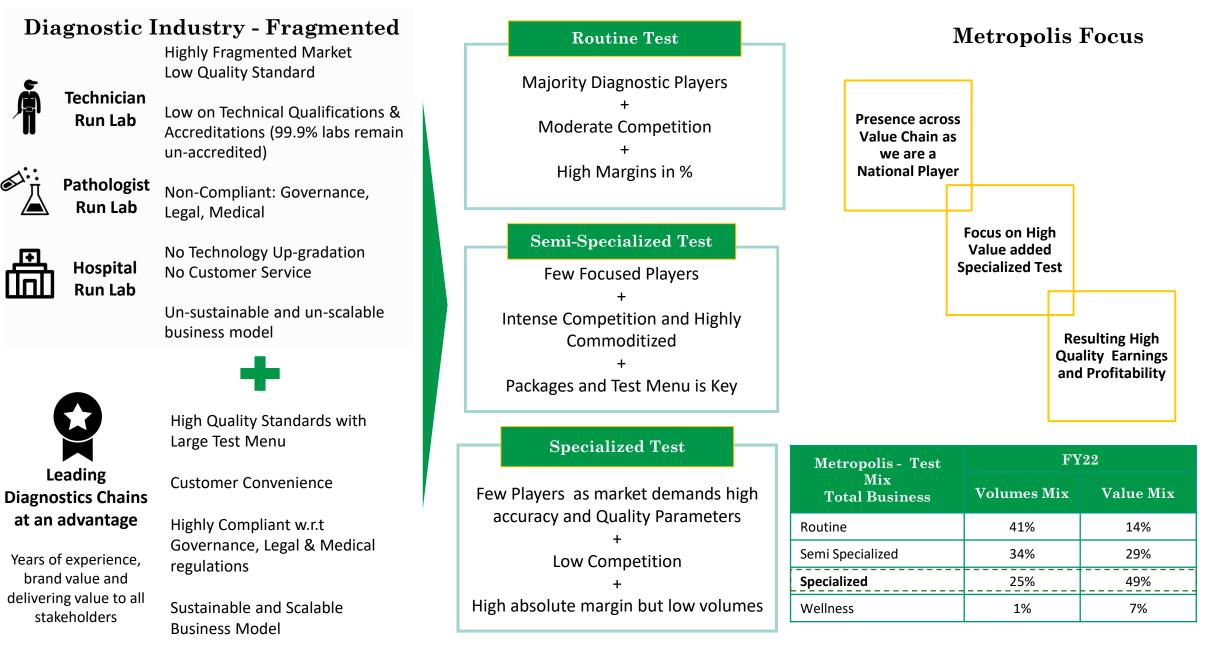
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Scale

Metropolis is amongst the Front runners for Consolidation

Established track record of successful acquisition and integration in India and overseas

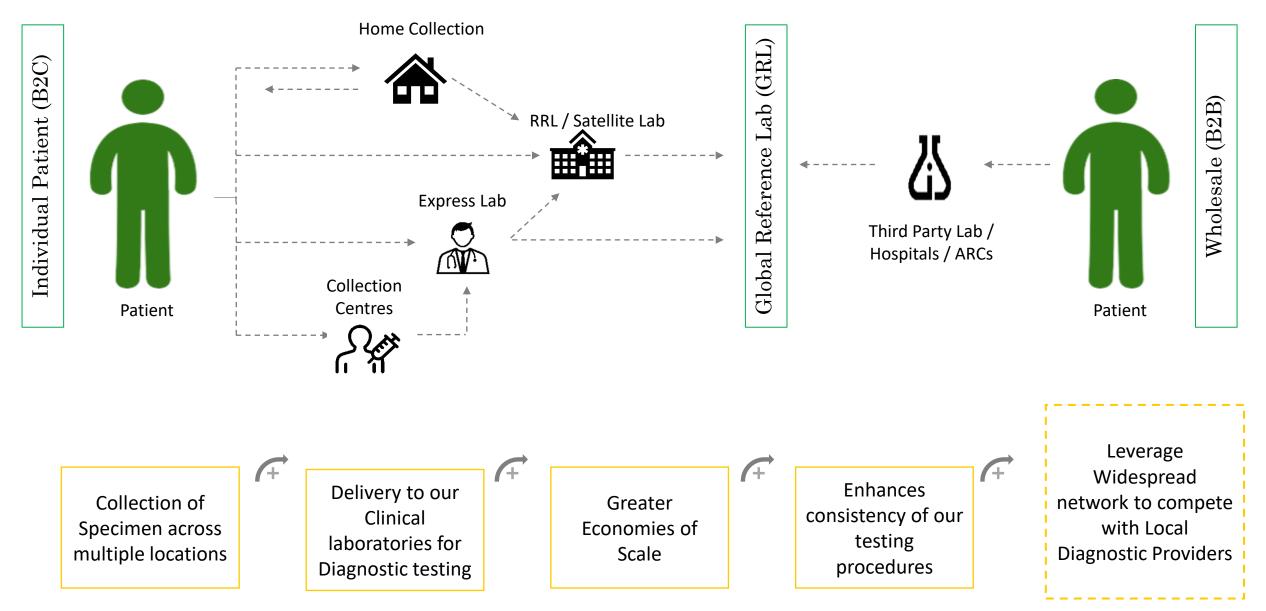




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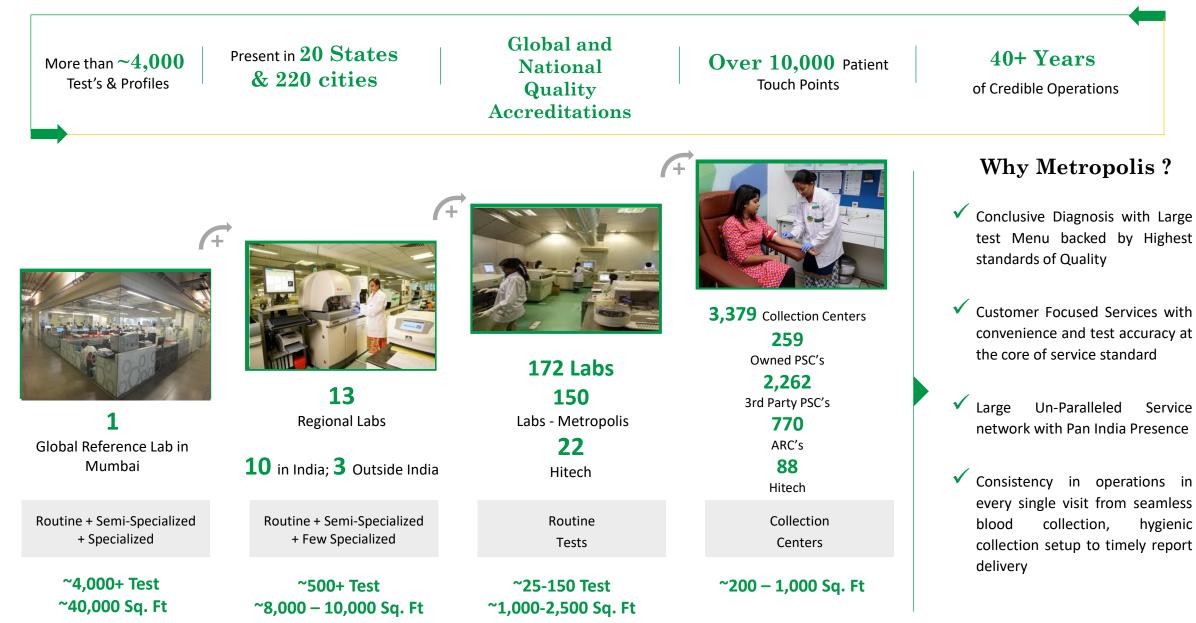
3. Hub & Spoke Model to scale efficiently



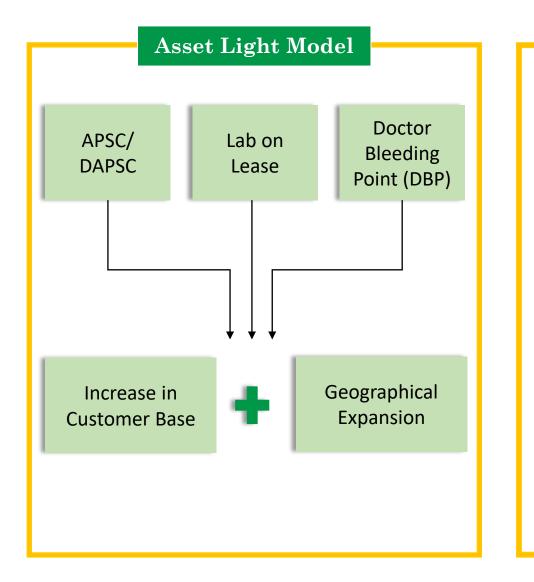


4. Patient Centric Network







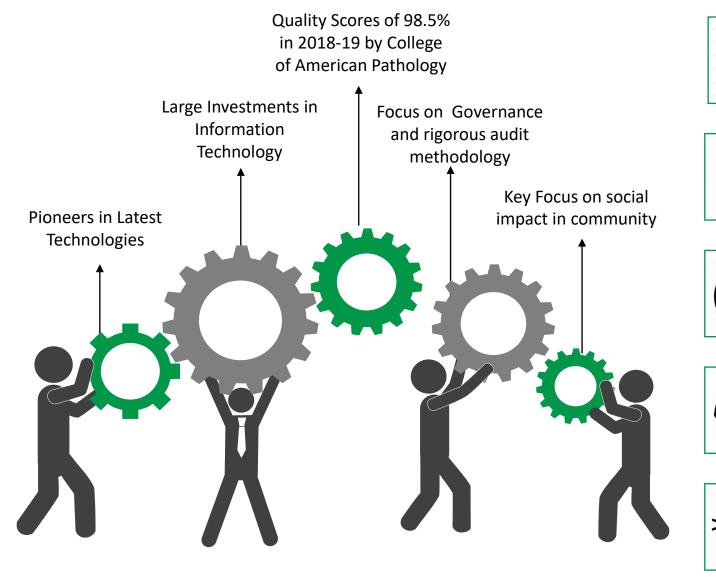


Network Expansion Strategy

- ✓ Focus on Asset Light Model to achieve Geographic Expansion with High Scalability
- ✓ The A-PSC and D-APSC Model allows us to grow our revenues by providing management and branding support while continuing to focus on increased penetration in our PSCs
- ✓ Better Leverage of our Existing Infrastructure by establishing a wider geographic reach which will enable customer base expansion and improvement in profitability matrix
- ✓ Establish strategic partnerships with **3rd Party Patient Service Centers** in India, Africa and Middle East to boost our Geographic reach

6a. Quality in Core











Quality of materials used are USFDA or CE marked

Best medical talent trained in the Metropolis way

Talent in the industry remains un-trained with no benchmarks of

Quality protocols following global standards

standards in the industry

minimum standards

99.9% of industry labs remain un-accredited with lack of minimum

Commonly used materials by industry labs are low quality

Patient experience score as per NPS is at 91%

Patient experience in industry labs is of poor infrastructure, lack of hygiene and safety and un-professional service

Ethical philosophy of putting patient first

Common practice in industry is to take shortcuts to enhance profit





"Global Lab Accreditations"



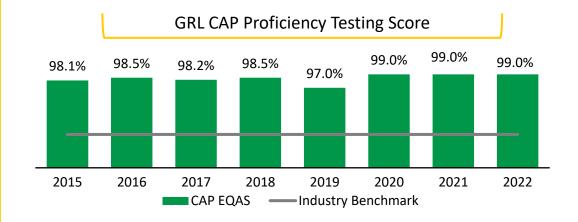


- ✓ Mumbai Lab is CAP accredited since 2005 *(College of American Pathologists, global gold standard in laboratory accreditations)
- \checkmark NABL Accreditation follows ISO-15189 Standard and is recognized by ILAC & APLAC
- ✓ GRL and 11 RRLs have NABL accreditation.
- ✓ More than 75% reports are generated by accredited labs. Many of our doctor's are assessors, lead assessors for NABL.
- ✓ Some senior doctors are committee members of NABL, WHO, Government & NGO committees.

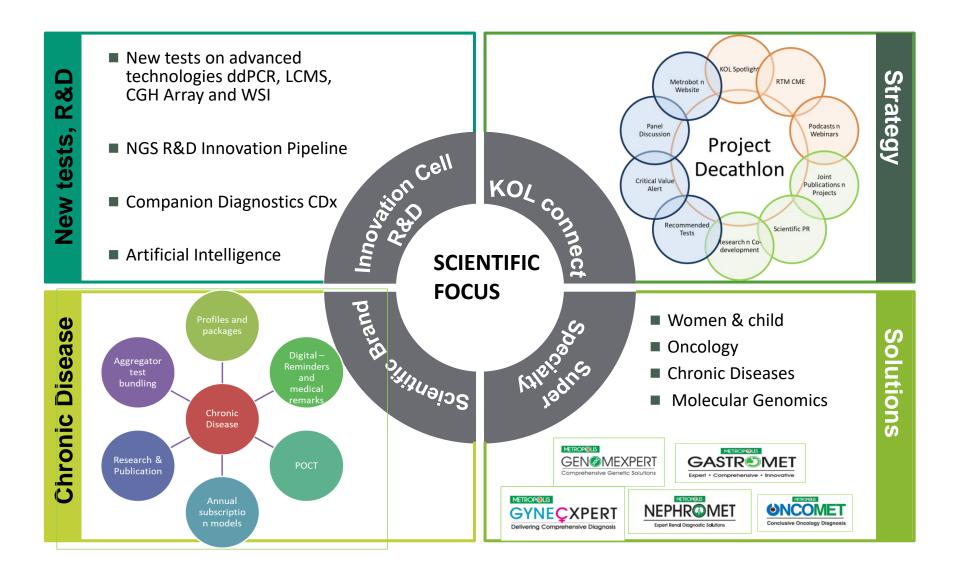


	No. of Audits Conducted by PAC Team				
FY	18-19	19-20	20-21	21-22	
	1312	1,057	583	988	

- ✓ PAC Team: Special Pre Analytical Care Team constituted as part of the Quality Assurance Team
- ✓ This team conducts thorough internal audits as per NABL Checklist to ensure compliance for our collection centres and facilities







Segment Focus

Women & Child health

- Gynecxpert
- Neoxpert
- Pediamet

Integrated Oncopathology

- Oncomet
- Histoxpert

Chronic & Infectious diseases

 Neurouno, Nephromet , Gastromet, Cardioxpert, Microxpert, Diabedge , Osteoxpert

Molecular Genomics

Genomexpert



Organization Strength



Leadership Team aligned to vision of the company.

Business models at par with changes in the fields of Technology & Healthcare and agile structures supporting the operating model.

3

Challenging Work environment. Clear aligned Performance and Purpose

Strong scientific team lead by MD Doctors & Pathologist.

HR Management system for automated process ensuring real time employee related data. Learning management system for upskilling the talent



Strong Culture and Equal opportunity workplace.



4300+ Skilled Member Base | Female Male Ratio- 40:60 | 214 Doctors | 2048 Scientific & Technician Team | Over 60% Millennial workforce

Organizational Imperative



Investment in future leaders across levels and ahead of time.



Strengthening Structures to support objectives. Clear roles and accountabilities



Upgrade Capabilities & Skills create Talent Edge for MHL Business



Leverage Technology and Innovation at every stage. Superior execution of programmatic work processes



Build shared purpose and highperformance behaviors. Leverage People, Process & Platform capabilities as unique differentiators for change

8. Leveraging IT for Competitive Advantage







3

Improving Business revenue generation capabilities

- ✓ IBM Watson Campaign Automation will help improve in additional leads and tracking
- ✓ Lead Management system will help improve lead conversion rate
- ✓ Data Analytics model on customer data will improve Cross-Sell and Upsell

Cost Saving & Optimization

- ✓ Launching a Pricing Engine for better Revenue Assurance
- ✓ Payment Platform improving controls in Cash Management Process
- ✓ Network Bandwidth Optimization (SD-WAN)

Improved Operational Efficiency

- ✓ Zero Data Loss; 100% data replication in remote location
- ✓ Implementation of Sample tracking process to Improve Visibility of Customers & Turn Around Time (TAT) of reports.
- ✓ Automating HR processes through HRMS for better tracking and possible productivity.
- ✓ Introduction of Learning Management System to training and development goals.
- ✓ Automated Quality System to track quality standards across the group



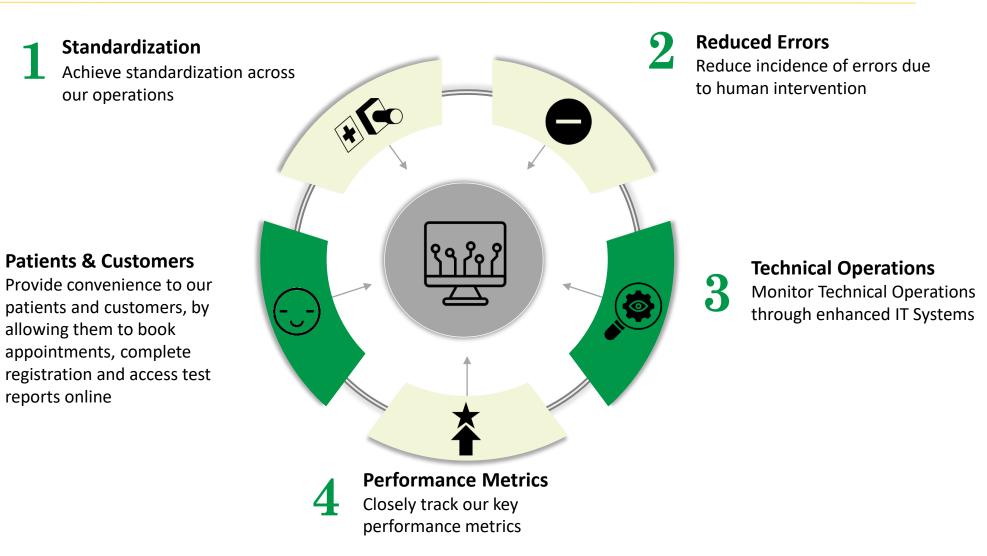
Improve Customer Experience

- ✓ Mobility Applications for consumer's ease of access
- ✓ Service CRM implementation will help improve NPS
- Feedback Management will increase percentage of patient providing instant feedback and rating

8a. Digital Transformation to improve efficiency

5





Our information technology system allows us to fully Integrate and Automate processes ranging from **Registration, Bar-Coding and Billing of specimens to Analysis and Reporting of Test Results**







Customer Centricity: In everything we do







Easy to Interpret Test Report

We offer our patients a Detailed Test Report which covers Result Trend Analysis and Patient Specific Interpretations and comments by our Doctors for certain tests and conditions



Sample Collection from Doorstep

We have increased scope of our Home Collection service to ~200 cities in India



Conclusive Diagnosis

We also have a policy of ensuring Conclusive Diagnosis to our patients, even if it involves incurring additional costs for us, by way of Re-Checks and Reflex testing on alternate technology



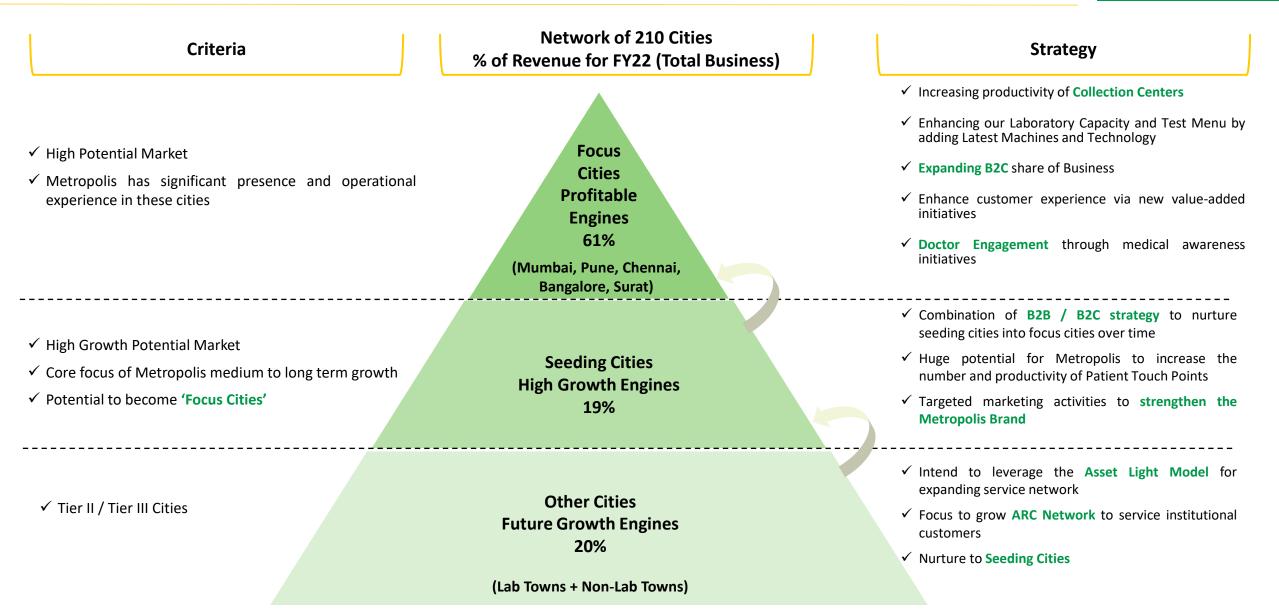
Digital Access

We have developed a Mobile Application

- ✓ For scheduling house calls
- ✓ Accessing Test reports
- ✓ Receiving Test Reminders
- ✓ Online requests for Billing Information

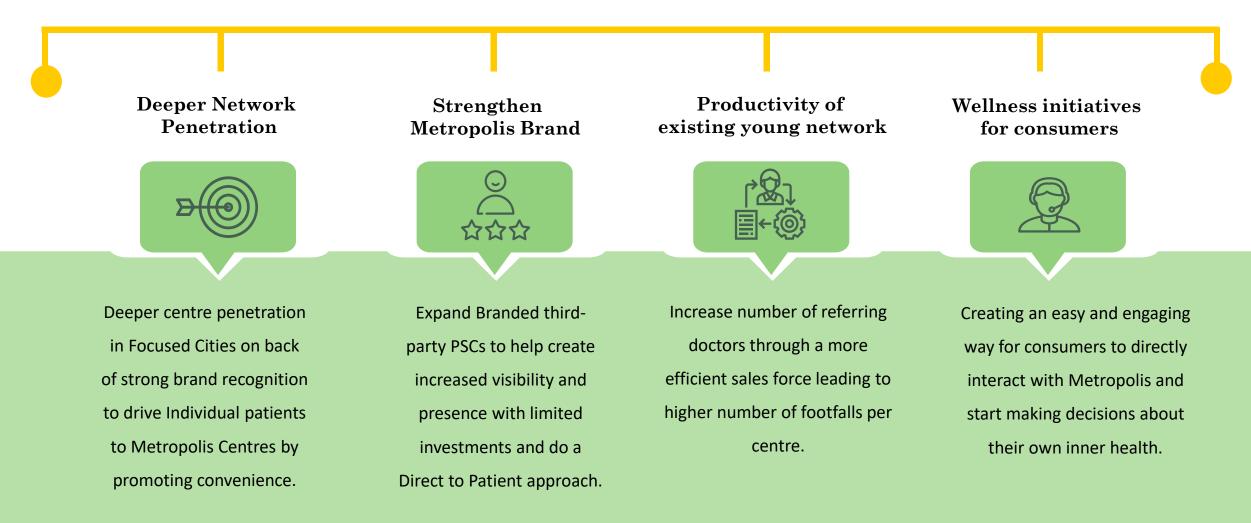
Sustainable Growth across Network





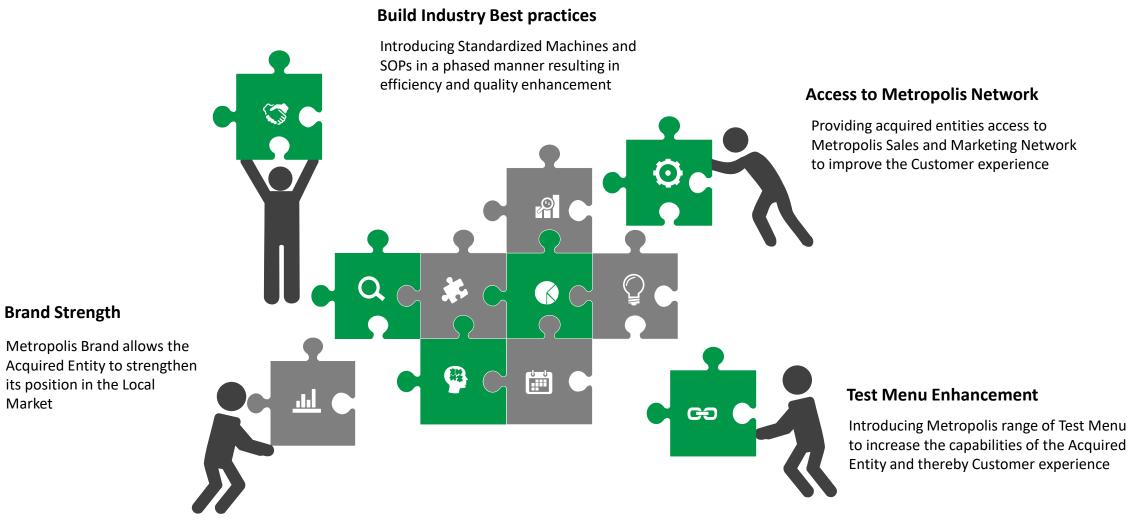


Increase B2C sales mix



Market





Established Track Record of Successful Acquisition and Integration

57

Successful Track Record of Inorganic Strategy : 24 Acquisitions in 18 years



Few of the Acquired Companies	Year of Acquisition	Location	Revenue at the time of acquisition	Revenue for FY22
Sudharma Metropolis Health Services Private Limited	2003	Kerala	Rs. 1.8 Crores	Rs. 58.9 Crores
Golwilkar Metropolis Health Services (India) Private Limited	2006	Pune	Rs. 3.9 Crores	Rs. 64.4 Crores
Desai Metropolis Health Services Private Limited	2008	Surat	Rs. 3.4 Crores	Rs. 47.0 Crores
R.V. Metropolis Diagnostics & Healthcare Centre Private Limited	2008	Bangalore	Rs. 3.6 Crores	Rs. 51.6 Crores
Dr. Patel Metropolis Healthcare Private Limited	2012	Nasik	Rs. 1.8 Crores	Rs. 18.6 Crores
Sanjeevani Rajkot	2017	Rajkot	Rs. 12.0 Crores	Rs. 26.4 Crores
Hitech Diagnostics	2022	Chennai	Rs. 124.0 Crores (Non-Covid – Rs. 74 Crs.)	Rs. 123.0 (Non-Covid – Rs. 100 Crs.)

Metropolis has successfully improved the Performance of the Acquired Businesses as well as grow scale of operations, achieve economies of scale and increase operating efficiency thereby improving Market Position





Growing our offering of Test Packages to Increase Revenue Metrics. Customized packages to Institutional Customers and Personalized Packages to Individual Patients are key

Leverage our vast capabilities in Molecular Diagnostics, Oncology, Cytogenic where there is Less Competition and Higher Margins due to Advanced Technology, Skilled Manpower and Complex Processes Involved

Selectively Participate in PPP Tenders in India by leveraging our experience with the execution of the NACO Order. Large opportunities exist in African markets on PPP basis

Targeting healthy individuals with sedentary lifestyles are prone to diseases such as cardiovascular and diabetes ailments. Precision medicine, focus on preventive care, walk-in/direct-to-customer services to drive growth



Expansion

Aggressive Network Expansion to go closer to Patient + Seeding Cities emerging as New Focused Cities

67% of Existing Patient Touch Points added during FY17-21. Maturity of this Young Network will fuel growth

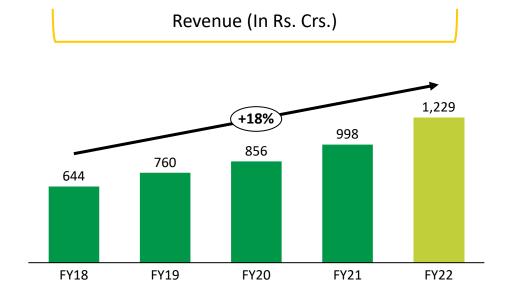
Inorganic Strategy of Expanding Metropolis Reach to more locations in existing cities of presence and new cities

STRENGTHEN METROPOLIS BRAND TO 'BE THE ONLY CHOICE OF PATIENTS'

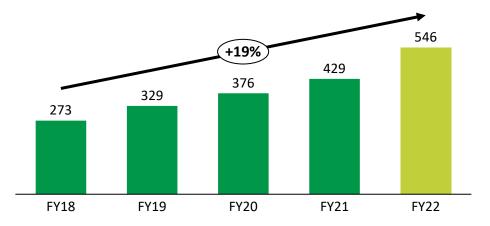
Historical Financial & Operational Performance

Better than industry growth





Revenue growth for B2C (In Rs. Crs.)



Bolstering Growth in Wellness Segment



Metropolis Wellness revenue contribution for Metropolis is 7% in FY22



This market is expected to grow at a CAGR of 20% over next 3 financial years (Frost & Sullivan)



Customers today are serious about wellness and choose to undergo preventive screening to safeguard their health and diagnose conditions before they turn in to complications



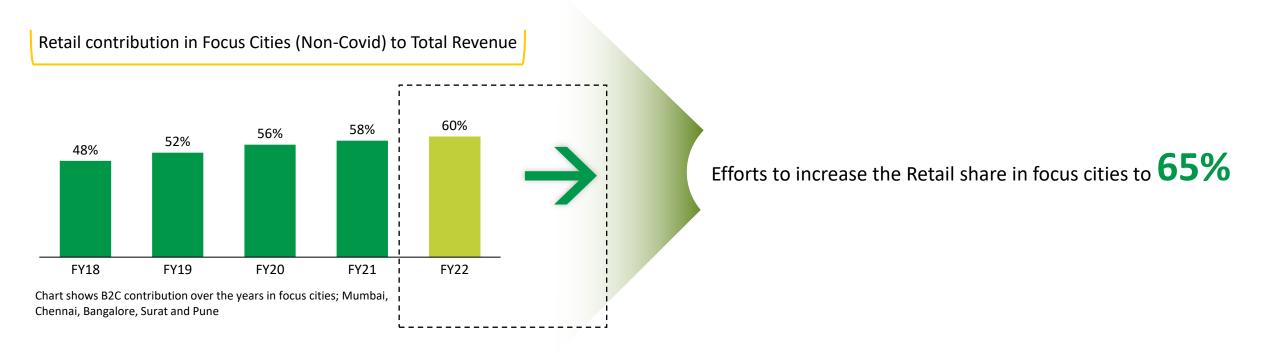
This segment is termed as wellness as opposed to the illness wherein the patient has to undergo tests when they are prescribed tests during sickness



Wellness & Preventive Diagnostics market is 7% to 9% in FY2018 (Frost & Sullivan)

Growing B2C Mix





B2C contribution in the last few years has seen an upward trend owing to:-

- ✓ Aggressive network expansion to go closer to the patient
- ✓ Integrated Brand building campaigns to establish Metropolis as a trusted brand in the mind of consumer and the doctor
- ✓ Building awareness amongst doctors for quality and service differentiators of Metropolis vs the unorganized sector
- ✓ Obsessively monitoring customer experience and generating an NPS (*Net Promoters Score) of 91 across the group

On Consolidated Basis

*Net Promoter Score is a management tool that is used to gauge the loyalty of a firm's customer relationships

Financial Highlights



Revenue (In Rs. Crs.) Normalized EBITDA (In Rs. Crs.) Normalized EBITDA (%) 1,228 +17% 362 +20% 998 301 30.2% 856 29.4% 27.3% 27.3% 760 232 207 FY22 FY22 FY19 FY20 FY21 FY19 FY20 FY21 FY19 FY20 FY21 FY22 Reported PAT (In Rs. Crs.) ROE (%)* ROCE (%)* 43.1% 29.4% 38.5% 25.9% 35.6% 24.3% 24.2% +20% 215 183 26.1% 128 124 FY19 FY20 FY21 FY22 FY19 FY20 FY21 FY22 FY19 FY20 FY21 FY22

*ROCE = EBIT / (Networth + Total Debt) ROE = PAT / Networth

Consolidated Profit & Loss Statement



Profit & Loss (Rs. Crs.)	FY22	FY21	FY20	FY19	FY18
Revenue from Operations	1,228.3	997.8	855.5	760.1	643.6
Cost of Material Consumed	276.1	252.2	204.1	173.5	145.9
Laboratory testing charges	6.9	5.4	6.9	5.6	5.7
Gross Profit	945.3	740.1	644.5	581.0	492.0
Gross Profit (%)	77.0%	74.18%	75.33%	76.44%	76.44%
Employee Expenses	238.9	206.4	190.2	172.7	145.8
Other Expenses	357.6	245.7	222.4	202.8	173.7
EBIDTA	348.8	288.0	231.9	205.4	172.5
EBIDTA (%)	28.4%	28.9%	27.1%	27.0%	26.8%
Other Income	13.4	10.0	8.3	8.8	11.3
Depreciation	63.2	45.9	39.3	20.1	19.2
EBIT	299.1	252.1	201.0	188.4	164.6
EBIT (%)	24.3%	25.3%	23.5%	24.8%	25.6%
Finance Cost	21.6	7.8	7.2	0.5	1.2
Exceptional Items	15.9*	0.0	24.5	6.3	-
Share of Profit/Loss from JV	0.0	0.0	-0.5	-1.4	-
Profit Before Tax	293.4	244.3	168.7	186.5	163.4
Тах	78.7	61.0	41.2	62.9	51.8
Profit After Tax	214.7	183.3	127.6	123.6	111.6
Profit After Tax (%)	17.5%	18.4%	14.9%	16.4%	17.3%

*Exceptional Item is on account of settlement with Global Hospital of past dues

Consolidated Balance Sheet



Assets (Rs. Crs.)	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Non-current assets	1,137.2	396.0	355.2	247.9	230.1
Property, Plant and Equipment	139.2	115.1	121.2	116.7	112.3
ROU Assets	355.5	103.1	59.7	0.0	0.0
Goodwill	454.7	90.3	90.3	78.6	78.4
Other intangible assets	109.5	34.6	25.2	17.6	16.8
Intangible assets under development	5.8	0.0	3.0	5.8	0.0
Equity accounted investees	0.0	0.0	0.0	0.5	0.0
Financial Assets					
(i) Investments	1.8	1.8	1.8	1.8	1.8
(ii) Loans	0.0	10.4	5.5	4.2	3.3
(iii) Other Financial Assets	34.7	2.3	12.4	10.2	8.3
Deferred Tax Assets (Net)	9.8	17.1	13.9	3.7	5.3
Other non-current assets	0.3	0.7	6.4	1.6	2.0
Non-current tax assets (net)	25.8	20.7	15.9	7.5	1.9
Current assets	393.1	608.5	397.1	304.7	300.4
Inventories	51.1	40.5	24.4	26.1	21.2
Financial Assets					
(i) Investments	13.8	8.3	12.6	31.0	100.4
(ii) Trade receivables	135.5	123.0	128.2	136.8	100.7
(iii) Cash and cash equivalents	66.0	386.6	107.2	51.4	43.5
(iv) Bank balances other than (iii)	101.0	33.1	103.3	28.9	16.7
(v) Loans	0.1	4.1	11.2	15.1	10.8
(vi) Other Financial Assets	11.5	0.6	2.2	8.4	1.4
Other Current Assets	14.3	12.2	8.0	7.0	5.7
TOTAL - ASSETS	1,530.3	1,004.4	752.2	552.6	530.5

Equity & Liabilities (Rs. Crs.)	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Equity	888.2	708.1	525.2	420.0	429.1
Equity Share capital	10.2	10.2	10.1	10.0	9.5
Other equity	876.0	696.4	513.4	408.5	405.2
Non Controlling Interest	2.0	1.5	1.7	1.4	14.4
LIABILITIES					
Non-current liabilities	340.6	92.4	57.6	8.2	10.5
Financial Liabilities					
(i) Borrowings	158.7	0.0	0.0	0.0	0.2
(ii) Lease Liabilities	82.6	78.9	45.8	0.0	0.0
(iii)Other Non-Current Liabilities	0.9	1.2	4.7	2.1	2.4
Provisions	11.7	8.1	5.4	3.2	3.5
Deferred tax liabilities (Net)	86.7	4.2	1.7	2.9	4.4
Current liabilities	301.5	204.0	169.5	124.5	90.9
Financial Liabilities					
(i) Borrowings	99.9	0.0	0.0	17.6	0.4
(ii) Lease Liabilities	37.4	33.3	20.9	0.0	0.0
(iii) Trade Payables	103.2	110.6	85.0	53.4	35.4
(iv) Other Current Financial Liabilities	23.7	25.3	34.4	31.3	34.8
Other Current Liabilities	5.4	14.6	18.8	8.0	7.8
Provisions	8.9	7.6	6.6	4.9	4.4
Current tax liabilities (Net)	23.2	12.5	3.7	9.3	8.1
TOTAL - EQUITY AND LIABILITIES	1,530.3	1,004.4	752.2	552.6	530.5

Board of Directors and Management Team





Dr. Sushil Kanubhai Shah Chairman & Executive Director

Holds a bachelor's degree in Medicine and Surgery and a degree of Doctor of Medicine in Pathology and Bacteriology from University of Bombay. More than 3 decades of experience in Pathology business



Ameera Sushil Shah Managing Director

Holds a bachelor's degree in Business Administration from the University of Texas and also completed Owner-President Management Programme from Harvard Business School. More than 2 decades of experience in Pathology business



Hemant Sachdev Non-Executive Non-Independent Director

Holds BA in Political Science from Delhi and is an Alumni of Harvard Business School. He is a first-Generation Entrepreneur with business interests in Retail, Distribution and Education



Vivek Gambhir Independent Director

Holds a bachelor's degree in Science & Arts from Lafayette College, Pennsylvania and a master's degree in Business Administration from Harvard University



Sanjay Bhatnagar Independent Director

Holds a master's degree in Engineering from Stanford University and also master's degree in business administration from Harvard University



Anita Ramachandran Independent Director

MBA (Finance) from the Jamnalal Bajaj Institute, Mumbai and has won several academic honours



Milind Shripad Sarwate Independent Director

Holds a bachelor's degree in Commerce from University of Bombay and is an associate of the ICAI, ICSI & ICWA

Management Team





Ameera Sushil Shah Managing Director

Holds a bachelor's degree in Business Administration from the University of Texas and also completed Owner-President Management Programme from Harvard Business School. More than 2 decades of experience in Pathology business



Mr. Surendran Chemmenkotil Chief Executive Officer

Over 34 years of rich and diverse experience across consumer facing companies such as Xerox India Limited and Bharti Airtel Limited. Previously, MD & CEO of Airtel Networks Ltd, Nigeria, a leading telecommunications company in Nigeria.



Dr. Nilesh Shah President and Chief of Science & Innovation

Holds a master's degree in Engineering from University of Mumbai and a Diploma in Medical Laboratory Technology from K.J Somaiya College of Science. More than 30 years of experience in science & innovation



Rakesh Agarwal Chief Financial Officer

Holds a Master's in Business Administration with Finance Specializations from AIM Institute and CS from ICSI. He has over 20 years of progressive experience in Finance Domain including Business Finance, Financial Management & Operations Management.



Ishita Medhekar Chief Human Resource Officer

She has 20+ years of experience in varied industries such as telecom, Consultancy and Pharma with 15 years of experience in strategy and system designing and operations. In her recent assignments she has been associated with other organizations like Bharti Airtel, Avaya Global Connect, AF Ferguson & Co.

Recent Awards and Accolades



Period	Particulars
Feb-23	Our Chairman Dr. Sushil Shah recognized with the Hurun Industry Achievement Award 2022 at the 10th edition of Most Respected Entrepreneurs Awards, organized by Hurun India.
Jan-23	Metropolis Healthcare won the Gold Award for Excellence in High-end Diagnostics at the 8th India Health and Wellness Awards by IHW Council.
Jan-23	Hitech Diagnostic Centre bags the Silver Award for Excellence in Pathology Services at the 8th India Health and Wellness Awards by IHW Council.
Nov-22	Metropolis Healthcare's subsidiary Hitech Diagnostic Centre Pvt Limited honoured with the Best Standalone Regional Laboratory Chain – South at the ET Healthcare Excellence Awards 2022.
Oct-22	Dr. Kirti Chadha, Chief Scientific Officer and Group Head – CSR recognized with the Distinguished Doctor of the Year Award in Oncopathologist category by Assocham for her outstanding contribution in healthcare industry.
Sep-22	Our CFO Mr. Rakesh Agarwal was felicitated with the 'Financial Star' Award at the debut edition of the Financial Express' CFO Connect Conclave for his exemplary contribution in the field of Finance and to the growth of the organization.
Aug-22	Metropolis Labs in Ghana won the Overall Best Pathology Laboratory Centre of the Year Award at the Ghana Medical Laboratories Excellence Awards (GMLEA).
June 2022	Our MD, Ms. Ameera Shah recognized as the Most Promising Women Leader of India 2022 by ET x Femina.
May 2022	Metropolis bagged the award for Innovation in Patient Centricity and Advocacy at the Patient First Summit 2022., hosted by IHW (India Health & Wellness Council) for introducing the holistic comprehensive package 'PREGASCREEN'
April 2022	Metropolis awarded with the 'Most Popular Diagnostic Laboratory Award' at the Healthcare Excellence Awards, hosted by Connect and Heal – CNH Care. This award was given for demonstrating excellence in customer service based on user reviews.
April 2022	Metropolis honoured with the 'Best of Bharat – Pride of India Brands' Award from Exchange4media.
April 2022	Our MD, Ms. Ameera Shah honoured with the 'Outstanding Healthcare Leader of the Year' Award at the Women Achievers Award 2022, hosted by Abhyudaya Vatsalyam, acknowledging contribution and efforts in the healthcare sector.
March 2022	Our CFO, Mr. Rakesh Agarwal honoured with the FE CFO Year of the Award at the 5th edition of FE CFO Awards for his outstanding achievements, best practices and excellence.
March 2022	Metropolis honoured with the Best Organizations for Women, 2022 by the Economic Times.
March 2022	Our MD, Ms. Ameera Shah honoured with the 'Most Powerful Woman in Business Award by Business Today
January 2022	Our MD, Ms. Ameera Shah has won the Women Entrepreneur Award in Organizational Segment - Health & Wellness category at the Express Awards for Women Entrepreneurs (ExpressAWE), instituted by the Financial Express and FICCI FLO
November 2021	Our MD, Ms. Ameera Shah has been featured among the Most Powerful Women in Business by Fortune India for the fifth consecutive year
March 2021	Our MD, Ms. Ameera Shah has been awarded as EY Entrepreneur of the Year in Life Science and Healthcare



For further information, please contact:

Company :

Investor Relations Advisors :



$\mathbf{SGA}^{\mathtt{Strategic Growth Advisors}}$

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